



APS Events Calendar

For Details
Click Event Date

July 10-11-12, 2010 Luana Luconi Winner Workshop
October 14 - 18, 2010 9 am-4 pm Ann Templeton Workshop
October 20 - November 13, 2010 APS Second National Juried Exhibition

Letter from the President

As my busy school year ends, I am looking forward to a summer of doing what I love – painting. Suddenly I am noticing everything around me, hoping that something will strike my imagination. I hope all of you are finding the time to either work outside or in your studios, creating that masterpiece or just having fun.

Please plan to attend our next meeting, Saturday, July 10th to learn from portrait artist Luana Luconi Winner demonstrating “The Color of People.” This will follow with a Saturday afternoon workshop called “Building People the Easy Way,” with a separate workshop on Sunday and Monday (more information in the newsletter). Any member wanting to improve their skills of painting people and improving their own style should definitely sign up for these activities.

If you have news on competitions, prizes won, or any new announcements, please send these to our newsletter editor, Ed Hunting, at ehunting@gmail.com. My desire is for every member to enter our National Juried Exhibition to be held in October. With the entry deadline of August 11th all of us should be busy painting.

As my two year stint as President of APS comes to an end in September, we need other members to volunteer as an officer or committee chair. Having new people with fresh ideas will keep our organization vital and exciting.

Your President,
Beverly Kies

In This Issue...

Page 2... Meetings
Events

Page 4... Artist of
The Month

Page 5... Six Common
Mistakes

Page 7... Exhibitions

Page 10... Workshops

Page 12... APS
Meeting Minutes

Page 14... APS Member
Application

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Exhibitions and Newsletter Submission Dates

If you know of any exhibitions coming up, especially those within 3-4 hours of Asheville, let us know. Please allow enough lead-time (at least a month) for publication.

APS Events Calendar

APS Meeting

This month's APS meeting is Saturday, July 10, 2010, in the Youth Building at the WNC Agriculture Center, Fletcher, NC.

Lecture/demonstration 10:00 am - 12:00 pm
Workshop 1-4 pm

We have been able to re-schedule the Luana Luconi Winner workshops to this July. Every workshop will be held at exactly the same time and day of the week as we originally planned for January....just re-scheduled for July.

Our morning lecture/demonstration is with Luana Luconi Winner. She will talk about "The Color of People." To elevate artwork to award winning status, paintings of the ocean, the mountains, a botanical jewel, crystal, porcelain, and silver, or people depends not only on structure and design, but on sophistication of color as well. This lecture/demonstration will benefit artists who do not primarily paint people as well as artists who paint people on a regular basis.

The afternoon session is a paid workshop about "Building People the Easy Way" (fee \$45.00). Please register early, if you plan to attend. The workshop is open to the public only if space is still available after APS members sign up.

This three-hour workshop will appeal to anyone who has ever thought to use a figure as a design element in a landscape or interior painting. Even without years of anatomical study, an artist can, in fact, learn to paint hands, heads, and full figures by building the form in a quick and easy method. Bring reference (photos, sketches, designs) that you would like to use, information for paintings you would like to create with figures...let's build them together. If you like, bring reference material and paintings in progress for critique and hands-on help.

Two Day Workshop with Luana Luconi Winner: "Finding Your Artistic Voice," Sunday and Monday July 11 - 12, 2010, 9:00 am - 4:00 pm. \$100.00 one day, \$185.00 for both Sunday and Monday (Plus \$25.00 for non-members).

Build on what you already know. This is a personal development class with attention to improving and refining your own special style, (Continued next column.)

APS Meeting (Continued)

subject, technique, and gift. Let Luana help you dig a little deeper into your artistic foundation. This will be an enthusiastic class whether painting for the first time, or expanding your horizons as an experienced artist.

Step-by-step instruction, mini-demos, PowerPoint presentations, end-of-day critiques, and individual attention fill each day. Your personal art questions answered whether about developing ideas, painting techniques, or the business of art. Bring in reference materials (photos, sketches, designs) to paint any subject that has meaning to you. Or bring in projects in progress to redevelop and complete. Using solid, old standards in planning and designing a painting... and introducing new and experimental ways to build and finish with attention to detail. This is the class for you!

About Luana Luconi Winner

A founding member of the Portrait Society of America, Luana Luconi Winner was schooled in Rome, Florence, Switzerland, and the USA, and currently resides in North Carolina. Winning multiple national awards and silver medals to Best in Show in international competitions, Luana's portraits, paintings, and murals hang in corporations, universities, and residences on both sides of the ocean. Her articles have appeared in International Artist Magazine, The Artist, the Art of the Portrait, Signature, Strathmore's on-line Magazine, and other periodicals. Luana is author of four workbooks, numerous papers, and 20 instructional DVD's.

Mrs. Winner has served as faculty for the International Association of Pastel Societies in Albuquerque and Santa Fe, the Portrait Society of America in Washington, DC, Boston, and Dallas, American Artist Magazine Art Methods and Materials in Pasadena, Pearl Paint—NYC, Learning and Product Expo Chicago, North American Art Event by Holbein in Vermont, the Pearl Paint Great American Art Event in New York City, and Jerry's Art of the Carolinas in North Carolina. She continues her work as North Carolina Ambassador for the Portrait Society of America, Literature Chairman, and (Continued on page 3.)

Member News

APS Meeting (Continued from page 2.)

a member of their international portfolio review committee and acting as mentor for the new Cecilia Beaux Forum mentorship program. Luana is 2010 President of the Pastel Society of North Carolina. To learn more about Luana or view her work please visit www.winnerstudios.com

How To Register For The Workshops

We have space for 15 participants in each workshop. Please pre-register for the Saturday afternoon January 9th workshop and/or the Sunday & Monday workshops on January 10th & 11th 2010 by mailing your check to Karen Wylie, APS Program & Workshop Chair, 179 Meadow View Road, Spruce Pine NC 28777. Contact: (828) 765-6001 or email Karen at karen@soapshed.com

Bringing this speaker to Asheville requires out of town travel arrangements and expenses for APS, so your early pre-registration would be very much appreciated!

Member News

New Members

Carol B. Morrow - Swannanoa, NC
Dolores Fischer - Arden, NC
Cindy Wentzell - Sandown, NH
Edward Morris - Flat Rock, NC
Nancy H. Bradford - Scottsboro, AL
Marilyn Owens - Black Mountain, NC
Rebecca Reynolds - Lyman, SC

Accolades

J. Kay Gordon's painting, "The Blue Motorcycle," received an Honorable Mention Award at the Southeastern Pastel Society's International Exhibition. The Show is being held at the Oglethorpe Museum of Art in Atlanta, GA, and runs from May 18 through June 27th.

Additionally, Kay's painting, "A Distant Meadow" has been accepted into the International Association of Pastel Societies 16th Juried Exhibition. The show will be held at the Butler Institute of American Art, Youngstown, Ohio, July 11 - August 29. Kay plans to attend the opening reception and awards presentation July 11.

(Continued next column.)

Accolades (Continued)

Merritt Roach is featured in a Solo Show at Framing Arts, downtown Hendersonville. The show will run from June 4 thru July 15.

Merritt has a BFA in painting and is a seasoned artist of over 30 years. She most recently had an entry accepted into the S. Eastern Pastel Society's 14th International Juried Exhibition which runs May 20 - June 27 at the Museum of Art, Oglethorpe University, Atlanta Georgia.

Pure Pigment Pastel Color Wheel Set

At our workshops this past May, Nicora Gangi emphasized the value of using pure color and a limited palette. Shortly after the workshops, Karen Wylie asked Paul deMarrais if he would create a pure pigment, limited palette pastel set for APS members. He said YES... and here it is!

This special 14 stick set includes the twelve colors of the color wheel as well as black and white. The exact pigments used to create each color as well as more information and photos are presented in the .pdf document [HERE](#). These sticks are PURE pigment, with absolutely no binders of any kind that could reduce color brilliance. This limited production set is available for just \$62.00 including shipping and handling. If you would like to purchase a set, you can email Paul directly at pastelpaul@earthlink.net, or visit his website at www.pauldemarrais.com

Web sites of special Interest

"U Tube" Pastel Videos
www.youtube.com/watch?v=06uBrYsP8nY&feature=related

The Painter's Post
www.painterspost.com

artistsnetwork.tv
www.artistsnetwork.tv/c-2-workshops.aspx?cat=medium&Medium=Pastel

When to Pay For an Expensive, Custom Built Artist Website
www.emptyeasel.com/2010/06/15/when-to-pay-for-an-expensive-custom-built-artist-website/

APS

LIBRARY NOW OPEN

Full length DVD's:

"Painting Outdoor Shadows in Pastel" with Derorah Secor - 60+ minutes

"Get Started in Pastels: Deborah Secor Paints the Landscape" - 60+ minutes

"Pastel Journal" All 2006 Issues on one disc. Searchable and Printable

"Wade Into Water" - An article from The Pastel Journal

"Clouds" - An article from The Pastel Journal

VHF Videos:

"Pastel Techniques" - Barry Watkins - 60 minutes

"Progressing With Pastel" - Barry Watkins - 60 minutes

BOOKS:

"Pastels" - Margaret Evans

"Painting with Pastels" - Maggie Price

"Painting Children" - Bev Lee

Painting Beautiful Skin Tones with Color and Light in Oil, Pastel and Watercolor" - Chris Saper

Library Rental policy:

1. APS membership required
2. Fee per checked out item: \$5.00
3. Rental time: 2 months - from one meeting to the next
4. Late Return: an additional \$5.00 per item is due.

If you have suggestions for books and/or DVD's, or would like to donate to the library, please contact Mary Robinson - sailmary@gmail.com or call 828.625.0450.

APS Artist of The Month Marnie Mikell



My paternal grandmother and maternal grandfather were both artists, so it was natural that I began drawing and painting at a young age. By the time I graduated from high school, I was doing portraits and exhibiting watercolor still-life paintings.

After receiving my B.A. in Art, I began working in commercial illustration and graphic design while continuing to develop my skills as a watercolorist and portraitist. In 1973, I moved to Western North Carolina. The beauty of the area provided endless inspiration, and here my work began to focus on the breathtaking landscapes surrounding me.

Today, still in love with these landscapes, I work exclusively in pastels. My goal as a landscape painter is to express the beauty I see watching the play of light across the land, and to enable the viewer to share that moment of transcendence.

- Marnie Mikell



Cow Pasture Creek



Forrest Falls



Down The Old Road



River in Winter 1



Elk Mtn Rd

Six Common Mistakes Artists Make When Approaching Galleries

by J. Jason Horejs
Owner, Xanadu Gallery
Author, "Starving" to Successful - www.xanadugallery.com/book

Did you know that on an average week a gallery might be approached by as many as 20-35 artists looking for representation? Most of these artists are ineffective and unsuccessful because they lack an understanding of the best strategies for approaching gallery owners. Are you making the same mistakes they are?

Mistake #1: Presenting an inconsistent body of work

Artists generally love their freedom. They want to experiment. They love a challenge. They crave variety. All good things, except when you are presenting your work to a gallery.

The work you present to a gallery needs to be unified. It doesn't need to be repetitive or formulaic, but it must present you as a consistent artist with a clear vision.

Often a gallery owner will feel that he or she is looking at the work of multiple artists as they review a single portfolio. To avoid this problem you need to find focus in your work.

If you work in several media and a variety of styles, focus on just one for the next 6-12 months. Create a body of work that feels like a "series." Once you have 20-25 gallery-ready pieces in this series, you will be ready to approach a gallery.

You can further create consistency by presenting the work in a consistent way. Use similar frames for paintings and photographs, similar bases for sculpture, similar settings for artistic jewelry. Make it very clear all of the work is by the same artist.

If you simply can't rein your style in, consider creating multiple portfolios, one for each style.

Don't confuse the galleries you approach with multiple styles in your portfolio.

Mistake #2: Producing insufficient work to sustain gallery sales

Many artists create marketable work, but in quantities too low to make a gallery relationship viable. Successful artists are consistently in the studio creating artwork. You may be surprised to learn the results of a recent survey.

Artists were asked how many new works they created in the last twelve months. Painters responded that on average they were creating 53 pieces every twelve months. Sculptors were creating 31 pieces. Glass artists were creating 500 pieces!

A gallery owner needs to feel confident you will replace sold art quickly and maintain high quality. They want to know if you are successful they can replenish their inventory.

(Continued next column.)

Don't despair if you are far from reaching this goal. Rather, look at your creative production for the last year and set a goal to increase the production by 25% in the next 12 months.

Here are some suggestions to increase your productivity...

1. Dedicate time daily to your art. Maybe your schedule will only allow for two hours daily, but you will produce more by working for those two hours every day than you will by waiting for big blocks of time.

Treat your studio time as sacred. Train your family and friends to respect that time. You don't interrupt them when they are at work; ask them the same courtesy when you are in the studio.

2. Set a production goal of to create one or two pieces per week.

This may appear overly simple, yet few artists work in a concerted disciplined way to achieve this goal.

(A common objection to this suggestion is that quality will suffer if an artist works this quickly. Actually, the opposite is true. A certain level of quality may only be obtained by putting miles on the paintbrush, spending hours in the darkroom, moving tons of clay or stone.)

3. Remove distractions from the studio. Move your computer to another room. Unplug the telephone. Nothing kills an artist's focus faster than the constant interruption of technology. Your inbox and voicemail will keep your messages safe while you work.

Mistake #3: Delivering a portfolio in a format inconvenient for gallery review

Often your portfolio is your only chance to show your work to a gallery owner. Poorly formatted portfolios are rarely viewed. Your portfolio should be concise, simple, informative, and accessible.

Twenty-five years ago, formatting a portfolio was simple. A portfolio was either a literal portfolio with sheet protectors and photos, or a slide sheet.

The choices have since multiplied. CD? Digital hardbound photo-book? .Pdf file? Email? Which format is the most effective? None of these actually is best. Each has drawbacks limiting effectiveness. They are either too much work for the gallery owner to access, too easy to delete, or too hard for you to maintain.

Keep these things in mind about your portfolio...

1. Your portfolio should contain no more than 20-25 of your most recent works. You should not create an all-inclusive portfolio. A gallery owner does not want to see your life's work. They want to see your best, most current, most relevant work.

2. On each page, you should include pertinent, relevant information about the art. Include the title, the medium, the size, and the price. Don't include the date of artwork creation.

3. Place your bio, artist's statement, and resume at the back of the portfolio, not the beginning. (Continued on page 6.)

Six Common Mistakes (Continued from page 5.)

Your artwork is the most important feature of the portfolio; don't bury it behind your info. Limit press clippings, and magazine articles to two-three pages.

4. Include two-three images of sold artwork. You should try to include at least one photo of your artwork installed. These images will establish your credibility more rapidly than any resume ever could.

Create a powerful portfolio. A more powerful portfolio will end up in gallery owner's hands, rather than in the garbage can.

Mistake #4: Lacking confidence and consistency in pricing

One of the greatest challenges facing you as an artist is to know how to value your work. Many artists price their work emotionally, and inconsistently. Galleries can't sell wrongly priced art.

Worse, nothing will betray an unprepared artist like not knowing how to price his/her work.

Many artists mistakenly under-price their work. They do this because they feel they are not established. They do it because their local art market won't sustain higher prices. They do it because they lack confidence in their work.

Is your work priced correctly?

Mistake #5: Approaching the wrong galleries

My gallery is located in an art market dominated by Southwest and Western subject matter. My gallery stands apart from most of the galleries in Arizona because I have chosen art outside the norms. Western and Southwestern artists constantly contact me. Many seem surprised and hurt when I turn them away. Yet, they could have saved us both some discomfort by researching my gallery before approaching.

Which markets should you approach first? How should you research the galleries? Is it safe to work with galleries in out-of-state markets?

Create a list of qualified, appropriate galleries to contact and learn how to approach them.

Mistake #6: Submitting art through the wrong channels

Conventional wisdom and even some highly respected art marketing books will advise you to send your portfolio with a cover letter to the gallery. You may also hear it's best to call a gallery and try to make an appointment to meet the owner. You might visit a gallery's website to learn of their submission guidelines.

In my experience, these methods all guarantee failure. There is a more direct, simpler approach: an approach that can tremendously improve your chances of success. The approach is no secret, and yet most artists don't employ it.

(Continued next column.)

To learn how to avoid these six common mistakes, how to properly organize your work, build your brand as an artist, communicate effectively with your galleries, and much more go to:

www.xanadugallery.com/book/

www.xanadugallery.com/Workshop/index.asp?wsID=2

About the Author

Art flows through Xanadu Gallery owner J. Jason Horejs' veins. Second generation in the art business, (Horejs' father is a nationally recognized oil painter John Horejs) Horejs' life has always been filled with art. Though not interested in pursuing a life as an artist, Horejs fell in love with the business side of art at an early age. Employed by his father, Horejs was building custom canvas stretchers at the age of 12.

In 1991, at the age of 17, Horejs began working for Legacy Gallery in Scottsdale, AZ, where he learned the gallery business from the ground up. Horejs handled logistics, shipping, and installation, eventually working into a sales position at the western art gallery. Horejs worked in the gallery's Scottsdale and Jackson Hole, WY, locations.

In 2001, Jason and his wife, Carrie, opened Xanadu Gallery in Scottsdale, AZ. In spite of opening on September 11 into a completely changed art world, Horejs built the gallery into a successful venture, showing dozens of artists and selling to collectors from around the world, including major municipal and private collections.

In 2008, Horejs developed a series of art marketing workshops designed to help artists better understand the gallery business and better prepare themselves to approach galleries. His series of workshops has helped hundreds of artists get organized to show and sell their work through galleries. His new book, "Starving" to Successful (published August 2009) has helped hundreds of artists find their way to success in the difficult and highly competitive art market... See more about his book at www.xanadugallery.com/book,

U Tube interview with J. Jason Horejs

Part 1: www.youtube.com/watch?v=kxks8tJUox4

Part 2: www.youtube.com/watch?v=Sni9SfilxE&NR=1

Part 3: www.youtube.com/watch?v=y2OznGIC1Y4&annotation_id=annotation_835015&feature=iv

Xanadu Gallery
7039 E. Main St. #101
Scottsdale, AZ 85251
480.368.9929
866.483.1306

www.xanadugallery.com

Exhibitions

Appalachian Pastel Society Second National Juried Exhibition

Waynesville, NC

Entry Deadline: August 11, 2010

Exhibit Dates: October 20 – November 13, 2010

Reception: October 22, 2010 6:00-8:00 pm

Sponsor: Appalachian Pastel Society

Venue: Haywood County Arts Council's Gallery 86
86 North Main Street, Waynesville, NC 28786

Telephone: (828) 452-0593

Awards: \$1000 Best of Show, plus other cash awards,
pastel sets, other art supplies and product certificates.

Juror and Judge: Ann Templeton www.ann templeton.com

Eligibility: Open to all pastelists currently residing within the
United States. Artwork must be at least 80% soft pastel.

Nupastels and similar "harder" pastels are considered soft
pastels. Oil pastels are not considered pastels. Artwork must be
original, not more than 3 years old, not done in a class or under
supervision of another artist, and not copied from published
photos or from photos taken by others without their permission.
Tastefully done nudes will be accepted at the discretion of the
exhibition committee. Entries must be submitted as digital images
only (JPEG format on CD). All artwork must be for sale.

Fees: APS members - \$25 for 1 to 3 images.

Non-members - \$35.

Commission: 35%

Submit Entries by USPS to:

Karen Chambers
116 Sams Branch Road
Candler, NC 28715

Include a self-addressed, stamped #10 business envelope for
juror notification. CD's will not be returned.

E-mail: karenpaints@hotmail.com

Phone: (828) 665-8538

Website: www.appalachian-pastel-society.org

Prospectus/Entry Form:

[www.appalachian-pastel-society.org/
APS2010National_Prospectus.pdf](http://www.appalachian-pastel-society.org/APS2010National_Prospectus.pdf)

Strassen Kunst an international exhibition of work inspired by graffiti

Richmond, VA

Deadline: July 9, 2010

Exhibit Date: August 27-September 19, 2010

Awards Presentation: August 27, 2010 6:30 pm

Sponsor: Artspace Gallery

Venue: Artspace Gallery

Awards: Up to \$1000 awarded + solo exhibition

Juror: Martin McFadden LRPS, Director and Curator of 12 12
Gallery, Richmond, Virginia.

Eligibility: International artists age 18+, working in 2D or 3D
whose work consists of or is inspired by any aspect of graffiti,
including painting, tagging, stenciling, etc., may submit 3 digital
images for consideration for exhibition. Additional images may
be submitted at additional cost, for up to a total of 5 works. Work
previously exhibited at artspace is not eligible

Entry Fee: \$25 (non-refundable) for three (3) entries. Submit
additional entries at \$5.00 each, for up to five (5) total entries.
Payment accepted via PayPal, personal check or money order
mailed to the gallery by the postmark deadline.

Commission: 33% All work must be for sale

Mail: artspace
Zero E. 4th Street
Richmond, Virginia, 23224

(Continued next column.)

Strassen Kunst (Continued.)

E-mail: artspacestreetart@gmail.com

Phone: (804) 232-6464

Website: www.artspacegallery.org

Prospectus:

www.artspacegallery.org/2010/exhibits/graffiti_arts

Entry Form: [www.artspacegallery.org/2010/exhibits/
graffiti_arts/strassen_kunst_entry_form.pdf](http://www.artspacegallery.org/2010/exhibits/graffiti_arts/strassen_kunst_entry_form.pdf)

Black & White - AAWS All Member Show

Winston-Salem, NC

Deliver Art Work: Saturday July 10, 2010, 10 am - 2 pm

Monday July 12, 2010, 9 am - 1 pm

Exhibit Date: July 15-August 27, 2010

Reception: Thursday July 15, 2010, 5 - 7 pm

Sponsor: Associated Artists of Winston-Salem

Venue: Associated Artists Gallery
301 West Fourth Street
Winston-Salem, NC 27101

Awards: "People's Choice Award"

Eligibility: AAWS members only. All visual art media accepted

Fees: \$15 Per Artists, 2 pieces maximum per person

Commission: 30%

Mail: Associated Artists of Winston-Salem
301 West Fourth Street
Winston-Salem, NC 27101

E-mail: membership@associatedartists.org

Phone: (336) 722-0340

Website: www.associatedartists.org

Prospectus:

www.appalachian-pastel-society.org/Black_White_Prospectus.pdf

National Art Encounter 2010

Anderson, SC

Deadline: July 26, 2010

Exhibit Date: September 11-October 30, 2010

Preview Reception/Awards: September 10, 2010 5:30-7:30 pm

Sponsor: Naples Art Association

Venue: The von Liebig Art Center
585 Park Street
Naples, Florida, 34102

Awards: \$2,500 in cash awards. \$1,000 Best of Show, \$600 Award of
Excellence, \$400 Juror's Choice Award, \$200 Artisan Framers Award of Merit,
\$100 Hon. Mention, \$100 Hon. Mention, \$100 Hon. Mention

Juror: Denise Gerson, Associate Director of the Lowe Art Museum,
University of Miami.

Eligibility: Artists residing in the United States may enter one or
two images of original artwork created after January 1, 2008 and
not previously exhibited at The von Liebig Art Center

Fees: Per artist for one or two entries: NAA members \$22, Non-
members \$29 Fees are non-refundable

Commission: 30% Artwork may be listed for sale or NFS

Mail: Juried Art Services
The Flamingo Building
433 Flamingo Drive
West Palm Beach
Florida 33401
561 832-0480 phone
561 832-0618 fax

E-mail: jack.obrien@naplesart.org

Phone: (239) 262-6517

Website: www.naplesart.org/

Prospectus:

[www.juriedartservices.com/
index.php?content=event_info&event_id=324](http://www.juriedartservices.com/index.php?content=event_info&event_id=324)

Exhibitions

Cultural Crossroads National Juried Exhibition

Winston-Salem, NC

Deadline: August 20, 2010

Exhibit Date: October 14-November 23, 2010

Reception: Thursday, October 14, 5-7 pm

Sponsor: Associated Artists of Winston-Salem

Venue: Associated Artists Gallery
301 West Fourth Street
Winston-Salem, NC 27101

Awards: Best in Show \$1000, 2nd \$500, 3rd \$250, Hon.Mentions - \$50

Juror: Colin Quashie www.quashie.com

Eligibility: All fine art media completed within the last 5 years

Fees: AAWS Members: 2 works - \$25 Each additional work - \$3
Non- Members: 2 works - \$32
Each additional work - \$5

Additional fee for slide submissions \$5 (per artist, not per slide)

Commission: 30%

Mail: Associated Artists of Winston-Salem
301 West Fourth Street
Winston-Salem, NC 27101

E-mail: membership@associatedartists.org

Phone: (336) 722-0340

Website: www.associatedartists.org

Prospectus:

www.appalachian-pastel-society.org/Cultural_Crossroads_Prospectus.pdf

Pastels on High, International Juried Show

El Dorado Hills, CA

Deadline: : July 31, 2010

Exhibit Date: Oct 1-23, 2010

Reception/Awards Presentation: Saturday, October 9, 2010, 4 pm to 6 pm

Sponsor: The Sierra Pastel Society

Venue: Hang It Up Gallery
4359 Town Center Blvd.
El Dorado Hills, CA 95762
(916) 939-1845

www.hangitupgallery.com

Awards: Over \$5,000 Cash and Merchandise Awards, BEST OF SHOW \$1000

Juror of Selection: Tina Moore

Juror of Awards: Waif Mullins

Eligibility: Open to all artists working in soft pastels. Work must be predominantly soft pastel and must have been created in the last 3 years

Fees: SPS members: \$30.00 1 - 3 images. Additional images: \$6.00 each. Max.6 entries. Non-members: \$35.00 1 - 3 images. Additional images: \$10.00 each Max. 6 entries. Any artist joining SPS may submit \$25.00 membership fee for the current year and get reduced entry fee

Commission: All work must be for sale. The Hang It Up Gallery will handle sales and will retain a commission of 40%; 10% is retained by Sierra Pastel Society: artist receives remaining 50%

Mail: Pastels on High 2010
P.O. Box 1936
Placerville, CA 95667

E-mail: SierraPastelSociety@yahoo.com

Phone: Pat Stoddard Aragon -Exhibition Director, (530) 620-2432

Website: www.sierrapastelsociety.net

Prospectus:

www.sierrapastelsociety.net/pdf/POH%20Prospect2010.pdf

or send #10 SASE to;

SPS-POH, PO Box 1936, Placerville, CA 95667

Southern Appalachian Artist Guild National Juried Show

Blue Ridge, GA

Deadline: July 31, 2010

Exhibit Date: October 16 - November 12, 2010

Reception/Awards Ceremony: October 16, 2010

Sponsor: Southern Appalachian Artist Guild

Venue: Richard Low Evans Gallery
Blue Ridge Mountains Arts Association (The Art Center)
420 West Main Street
Blue Ridge, GA 30513
Phone: (706) 632-2144

Awards: \$5000 Cash award pool plus ribbons

Juror: Dr Annette Blaugrund, firmr Dir Natl. Academy Museum & School of Fine Arts, NY

Eligibility: All artists in US, all media 2D and 3D. WEach artist may enter up to three pieces of original artwork created in the last two years

Fees: \$35 (\$30 for SAAG members)

Commission: 35% (30% for SAAG Members)

Mail: Send SASE to:

BRMAA
420 West Main St.
Blue Ridge, GA 30513

E-mail: Sarah Verner, Exec. Dir. brmaa@etcmail.com

Phone: (706) 632-2144

Website: www.blueridgearts.net

Prospectus: www.blueridgearts.net/images/SGAA.pdf

Atlanta Pastel Exhibit

Marietta, GA

Deadline: August 2, 2010

Exhibit Date: May 1, 2010 - April 30, 2011

Reception: Friday, September 10t, 2010, 6:00-8:30 pm

Sponsor: The Upstream People Gallery

Venue: The Gallery at Paper Mill Village
255 Village Parkway, Suite 320
Marietta, GA. 30067

Awards: Exceptional merit awards

Juror: Chin-Cheng Hung

Eligibility: Open to pastel artists. Max.2 works accepted, no size limit

Fees: \$25 for up to 3 entries

Commission: 50% All works must be for sale

Mail: The Art School in Sandy Springs
5197 Roswell Road NE
Atlanta, Georgia 30342

E-mail: Donna Thomas dthomas555@aol.com Subject: Atlanta Pastel Exhibit

Website: www.theartschoolinsandysprings.com/

JURIED ___JUDGED_SHOWS.html

Prospectus: www.artshow.com/juriedshows/art/AtlantaPastelExhibit.pdf

Degas Pastel Society

Thirteenth Biennial National Exhibition

Hammond, LA

Deadline: August 7, 2010

Exhibit Dates: October 8-November 5, 2010

Sponsor: Degas Pastel Society

Venue: Hammond Regional Arts Center
217 East Thomas Street
Hammond, LA 70401

Awards: Over \$5000 (including two \$1000 Awards of Exceptional Merit and two \$500 Awards of Excellence)

Juror: Susan Ogilvie

(Continued on page 9.)

Exhibitions

Thirteenth Biennial National Exhibition (Continued from page 8.)

Eligibility: Open to all artists. Predominately soft pastel. Paintings shown in previous DPS Biennial not eligible
Fees: DPS members \$25, Non-members \$30 Fees non-refundable
Commission: 35%
Mail: SASE to:
Degas Pastel Society
C/O Betty Efferson
10524 Landsbury
Baton Rouge, LA 70809
E-mail: Alan Flattmann flattman@bellsouth.net Subject: DPS 13th Biennial
Website: www.degaspastelsociety.org
Prospectus: www.degaspastelsociety.org/DPS%20Prpspectus%2013th%20Nat%20EX%20website%20copy.pdf

The Pastel 100

Publication

Entry Deadline: September 1, 2010
Exhibit Date: April 2011 issue of The Pastel Journal
Sponsor: F+W Media, Inc.
Venue: The Pastel Journal
Awards: Best of Show \$5,000 Cash,
Grand Prize \$2,500 Cash
Over \$10,000 in other cash and merchandise awards
70 Hon. Mentions-Image and information about each painting will be published in The Pastel Journal.

Categories & Jurors

Landscape/Interior	Brian Cobble
Still Life/Floral	Claudia Seymour
Abstract/Non-Objective	Colette Ody Smith
Portrait/Figure	Alan Flattmann
Animal/Wildlife	Cindy House

Eligibility: Open to artists 16 years old or older Work must be at least 80% soft pastel; no oil pastel. Nupastels and other "harder" pastels are considered soft pastels.

Fees: \$20 per image

Commission: None

Mail: ATTN: Competitions Dept.
Pastel 100
4700 East Galbraith Road
Cincinnati, OH 45236

Download printable entry form: www.artistsnetwork.com/upload/images/competitions/2010%20PJ%20100%20entry%20form.pdf

Online Application: https://competitions.fwmedia.com/dynamiccompetition/2010pastel100/entry_form

Website: www.artistsnetwork.com/thepasteljournal

Prospectus: www.artistsnetwork.com/pasteljournalcompetition

IAPS Seventeenth Juried Exhibition

2010 Web Show

Online

Entry Deadline: September 15, 2010

Exhibit Date: Begins early to mid-October

Sponsor: International Association of Pastel Societies

Venue: Internet

Awards: First Place, \$1,000 merchandise certificate from Jack Richeson & Co.; Second Place: \$500 merchandise certificate from Jack Richeson & Co.; Third, Fourth, Fifth Place and Honorable Mentions to be determined

Jurors of Selection:

Lorenzo Chavez, PSA
Margaret Evans, DA, ATC, PSA, PAC
Bill Hosner, PSA

Juror of Awards: Claudia Seymour, PSA (Continued next column.)

IAPS Seventeenth Juried Exhibition (Continued)

Eligibility: Original dry pastel only. Work must be original, completed in the last two years and not shown in any previous IAPS Exhibitions

Fees: \$25.00 for the first image and \$10.00 for each additional image. Up to 5 images may be submitted by an individual artist

Commission: 30%

Mail: Liz Haywood-Sullivan
IAPS Web Show Chair
P.O. Box 552
Marshfield Hills, MA 02051

E-mail: Show Chair liz@haywood-sullivan.com

Website: www.pastelinternational.com

Prospectus/Entry Form: www.pastelinternational.com/COMPETITIONS/documents/webshow2010.pdf

¡SIN! National Juried Exhibition

Miami, FL

Deadline: : October 01, 2010

Exhibit Date: November 30th – January 24th 2011

Reception: November 30th 7-10pm (Dates subject to change)

Sponsor: The Bakehouse Art Complex

Venue: Bakehouse Art Complex

561 NW 32nd Street
Miami, FL, 33127, Wynwood, Florida, 33127

Theme: ¡SIN! is a national juried exhibition of original work inspired by a traditional concept of human transgressions. Lust, envy, gluttony, sloth, greed, wrath and pride have had an enormous impact on the moral compass of the modern world. With many different interpretations and understandings, each individual sin has been explored and exposed numerous times.

¡SIN! will be on view during the world renowned art fair Art Basel Miami 2010. In its 2,600 square foot gallery, the artists, chosen by a reputable panel of curators, will display their works that are directly related to one of the deadly sins. Each of the seven sins is explored, from their origins and nature, their opposing virtue, and their corresponding punishment through a variety of media and styles from across the country.

Applicants will present their work to a highly distinguished panel of jurors consisting of Museum and respected Art Professionals from Miami. Each juror has chosen a specific sin, which they will individually curate.

Jury: Greed: Silvia Karman Cubiñá
Executive Director/Chief Curator, Bass Museum of Art
Lust: Brian Dursum, Executive Director & Curator, Lowe Art Museum
Envy: Jeremy Chestler, Executive Director, Art Center / South Florida
Gluttony: Bonnie Clearwater, Exec. Director/Chief Curator, Museum of Contemporary Art, North Miami
Sloth: TBA
Wrath: Carol Damian, Professor & Director/Chief Curator, Frost Art Museum
Pride: Cathy Leff, Director, The Wolfsonian

Eligibility: All media welcome

Fees: \$45.00 Applicants may apply for up to 5 different sins corresponding with 5 images. Payment must be by check and submitted with application

Commission: 30% All work must be for sale

Mail: The Bakehouse Art Complex

ATTN: Lauren Wagner
561 NW 32nd Street
Miami, FL, 33127

E-mail: info@bacfl.org

Phone: (305) 576-2828

Website: www.bacfl.org

Prospectus: www.bacfl.org/uploads/call%20to%20artists.pdf

Workshops/Classes

APS Sponsored Workshops:

Youth Building, WNC Agriculture Center, Fletcher, NC
Workshops are open to the public only if space is still available after APS members sign up.

Luana Luconi Winner

Two and One-Half Day Workshop

(Rescheduled From January 2010)

Location: Youth Building at the WNC Agriculture Center, Fletcher, NC

“Building People the Easy Way” Saturday July 10, 2010, 1:00 - 4:00 pm A three-hour workshop for anyone who has ever wanted to use a figure as a design element in a landscape or interior painting.

Learn to paint hands, heads, and full figures by building the form in a quick and easy method. Bring information and reference photos, sketches, and designs that you would like to use for paintings you want to create with figures. Bring paintings in progress for critique and hands-on help.

Fee: APS Members \$45.00 (Non APS members: \$70.00).

“Finding Your Artistic Voice” Sunday and Monday July 11 - 12, 2010, 9:00 am - 4:00 pm

A personal development class with attention to improving and refining your own special style, subject, technique, and gift. Learn to dig deeper into your artistic foundation. Build on what you already know.

This will be an enthusiastic class whether painting for the first time, or expanding your horizons as an experienced artist.

Step-by-step instruction, mini-demos, PowerPoint presentations, individual attention, and end-of-day critiques. Your personal art questions answered about developing ideas, painting techniques, or the business of art. Bring reference materials (photos, sketches, designs) to paint any subject that has meaning to you.

Bring projects in progress to redevelop and complete. Learn solid, old standards in planning and designing a painting as well as new and experimental ways to build and finish with attention to detail.

Fee: APS Members \$100.00 one day, \$185.00 for both Sunday and Monday (Non-members: add \$25.00).

About Luana Luconi Winner:

A founding member of the Portrait Society of America, Luana Luconi Winner was schooled in Rome, Florence, Switzerland, and the USA, and currently resides in North Carolina. Winning multiple national awards and silver medals to Best in Show in international competitions, Luana's portraits, paintings, and murals hang in corporations, universities, and residences on both sides of the ocean. Her articles have appeared in International Artist Magazine, The Artist, the Art of the Portrait, Signature, Strathmore's on-line Magazine, and other periodicals. Luana is author of four workbooks, numerous papers, and 20 instructional DVD's.

Mrs. Winner has served as faculty for the International Association of Pastel Societies, the Portrait (Continued next column.)

Luana Luconi Winner (Continued)

Society of America, and American Artist Magazine Art Methods and Materials. She is North Carolina Ambassador for the Portrait Society of America, and a member of their international portfolio review committee. She is also 2010 President of the Pastel Society of North Carolina.

To learn more about Luana or view her work visit www.winnerstudios.com

Workshops limited to 15 participants each.

For advance registration: Please make check payable to Appalachian Pastel Society, and mail to:

Karen Wylie
APS Program & Workshop Chairperson
179 Meadow View Road
Spruce Pine, NC 28777
Tel: (828)765-6001
Email: karen@soapshed.com

Bringing this speaker to Asheville requires special travel arrangements and expense for APS. Your early registration is much appreciated.

Ann Templeton - Five Day Workshop “Abstracting the Landscape in Pastels”

Sponsored in conjunction with 2010 APS 2nd National Juried Exhibition.

October 14 - 18, 2010 9:00 am - 4:00 pm.

Demos and lectures in the morning. Students will paint in the afternoon. Two general critiques, as well as daily critiques. Hands-on learning, with plenty of time for suggestions.
Fee: APS Members \$625, Non-members: \$650 Workshop limited to 18 students. Hold your place with a deposit of \$125, balance due September 15, 2010.

Learn more about Ann Templeton at www.anntempleton.com
Additional Information and Entry From:
www.appalachian-pastel-society.org/AnnTempletonWorkshop2010.pdf

For advance registration: Make check payable to Appalachian Pastel Society, and mail to:

Karen Chambers
116 Sams Branch Road
Candler, NC 28715
Phone: (828) 665-8538
E-mail: karenpaints@hotmail.com

Lisa Gleim - Two Day Workshop “Drawing Animals in Charcoal or Pastel”

August 14–15, 2010 9:00 am - 4:00 pm.
Sandy Springs, GA

Award winning artist Lisa Gleim will conduct the workshop at the The Art School of Sandy Springs. The workshop will begin with a discussion about the anatomy “underneath” the fur and a short demo. This will help students understand the way to see the shapes and angles of the animal and see (Continued on page 11.)

Workshops/Classes

Lisa Gleim - Two Day Workshop (Continued from page 11.)

beyond the fur. Students will draw from their own photos, or ones provided, in either charcoal, graphite or pastels.

Fee: \$300

Email: Donna Thomas dthomas555@aol.com Subject: workshop

Phone: 678-755-1079

Web site: www.lisagleim.com

Barry Watkin Pastel Workshop

Sponsored by the Art League of Henderson County

August 24–26, 2010

Hendersonville, NC

Known not only for his exceptional talent as a painter but also as a tutor, lecturer and demonstrator, **Barry Watkin** will be instructing students in a variety of pastel painting techniques.

Barry enjoys working with students and his easy, informal manner rubs off on everyone. He is a keen advocate of the sketchbook, and encourages his students to do likewise. His inspiration is the play of light on the landscape and the changing atmospheric effects throughout the seasons.

Fee: \$300.00 for all three days. Minimum Deposit \$150 (Refundable up to one month prior to workshop date) Balance due at workshop.

About Barry Watkin: Barry has produced four Art Instructional DVDs and a book on the Pastel Medium, He has written numerous articles for art magazines and was the first British artist to have a four page feature in Pastel Artist International.

Barry has exhibited with most of the major London Societies and has paintings in a many private collections. In 2000, he was elected a Fellow of the Royal Society of Arts.

More Information/Registration:

www.appalachian-pastel-society.org/Barry_Watkin_flyer_with_app.pdf

Phone: 828-891-5307

Email: gailon.m@gmail.com

Margaret Dyer - Three Day Workshop

“The Figure in Pastels”

August 29–31, 2010 9:00 am - 4:00 pm.

Cambridge, GA

Students are taught a traditional pastel painting technique, working with live models. Drawing, composition, anatomy, proportion, value, color and pastel application will be explored. Emphasis will be on developing form using light and shadow. For those wanting to speed up and become less tight in their work, this is an excellent class to take. Students do not need prior pastel experience. Some drawing would be helpful, but not imperative.

Sponsor: Hudson River Valley Art Workshops

Email: Kim LaPolla info@artworkshops.com Subject: workshop

Phone: (518) 966-5219

Web site: www.artworkshops.com

Susan Sarback - Five Day Workshop “Light & Color Landscape”

September 27–October 1, 2010 9:00 am - 4:00 pm.

Cary, NC

This workshop combines the Color Intensive and Landscape workshop working both in the studio and outdoors. Depending on weather, there will be both still life and landscape painting. A slide presentation and demonstration are included.

Sponsor: Cary Art League

Email: Jean Scholz art.jean@gmail.com Subject: workshop

Phone: (919) 303-7887

Web site: www.lightandcolor.com

Coleen Howe Workshops

4 Day Workshop September 20–23, 2010, 9:00 am - 5:00 pm.

3 Day Workshop September 25–27, 2010, 9:00 am - 5:00 pm.

Essex, CT

Popular plein air workshop pastel instructor, **Colleen K. Howe** (www.colleenhowe.com) has taught students across the United States and abroad. An award winning painter in national competitions including a Silver Award at IAPS, she is a signature member of the Pastel Society of America and American Women Artists. Articles about her work have appeared in *The Pastel Journal*, *The Artist's Magazine*, *American Artist* and *Southwest Art*. She has participated in several invitational events with the Plein Air Painters of Northern Utah and Rocky Mountain Plein Air Painters. Howe trained in pastel painting with Sally Strand, Doug Dawson and Michael Workman. She studied painting at Brigham Young University and the University of Utah. Her work is represented in many galleries throughout Utah and Wyoming.

Sponsor: Connecticut Pastel Society

Fee: 4 Day Workshop CPS Members \$425 Non-Members \$450

3 Day Workshop CPS Members \$325 Non-Members \$350

More Information/Application:

www.appalachian-pastel-society.org/ColleenHoweWorkshops_2010.pdf

Email: Karen Bahrenburg karenbahrenburg@yahoo.com

Phone: (845) 452-4883

Web site: www.ctpastelsociety.com

SVFAL Live Model Open Studio

Swannanoa Valley Fine Art League Studio, Mondays, 1:00-4:00pm. One model, one pose, and short breaks every 20 minutes. Figure drawing sessions, Mon. & Fri. 10:00am-1:00pm. Multiple poses. Contact: Tel 225-9524, E-mail francesgreenberg@netscape.net

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APS Meeting Minutes

Appalachian Pastel Society Board Meeting Minutes April 6, 2010

Members and Committee Chairs Present: Beverly Kies (President), Pam Potter (Vice-President), Karen Wylie (Program Chair), Marian Sinks (Secretary), Kay Gordon (Membership Chair), Nancy Clausen and Karen Chambers (Exhibitions Chairs).

President Beverly Kies called the meeting to order at 5:00 pm at Ryan's Restaurant in Asheville.

Treasurers' Report: Susan Sinyai sent a report that the Society had \$ 6,204.50 as of March 31, 2010.

Membership: Kay Gordon reported we currently have 69 members.

Publicity. A general discussion about the APS newsletter was conducted. Beverly Kies is to coordinate with the Newsletter editor to insure that APS events are highlighted on the front page of the web-site newsletter. Karen Wylie made inquiry as to whether we could use images with higher resolution for the newsletter illustrations of artwork.

Meetings. A discussion was had on meeting efficiency. Ideas discussed included:

- Always having a written agenda;
- Having a chalkboard or whiteboard to show items to be discussed and to "keep the meeting moving";
- Not reiterating information that is readily available on the APS newsletter on our web-site;
- Always introduce new members at the beginning of each general membership meeting and give them an opportunity to say a few words about themselves; and
- Always identify the officers and committee chairs at the beginning of each general membership meeting so all members – but especially new members – will know who to ask about various subjects.

Nomination of New Officers. Beverly Kies noted that officer's terms expire in September and we need to work on getting a slate of officers nominated in sufficient time to elect new officers. Beverly has appointed a nominating committee. Karen Chambers will canvass members to see if anyone would like to volunteer to serve as an officer, committee chair or committee member. This issue is critical since the new officers will be responsible for planning meetings beginning in September/October. This issue was tabled pending a report from the nominating committee.

Dates for Future Juried Shows. It was noted that future juried shows might be better scheduled in September instead of October since hotel rates are significantly lower in September than at the (Continued next column.)

APS July 2010

height of the "leaf season" in October.

Programs – Paint Outs. Nancy Claussen will e-mail information about Paint-outs to members.

Programs – Workshops. Karen Chambers will use the list of participants in the Margaret Dyer workshops to announce future workshops.

Exhibitions – Galleries. Sheryl Daniel and Ruth Crowe are looking into securing gallery space for up to 50 works for a future non-juried show. Nancy Claussen and Karen Chambers volunteered to help secure gallery space next year for non-juried shows. Some possible galleries include Transylvania Art Center in Brevard, Biltmore Square Mall and perhaps a January exhibit in Blue Spiral during its "new artists" month. It is contemplated that we will alternate exhibits between the Hendersonville Art Center (which charges \$250 per use) and the Black Mountain Center for the Arts.

Exhibitions – National Show. An advertisement for the October juried national show in **The Pastel Journal** will cost \$67 per month. Pam Potter is securing advertising in **The Hendersonville Times-News**, **The Mountain Express** and **The Asheville Citizen-Times**. The show opening will be Friday, October 22, 2010 so as to coincide with the *Area Art Crawl*. We will need members to volunteer to host a reception for Anne Templeton. A discussion was had about asking Anne Templeton for permission to record her selection process or, alternatively, to print her comments about each painting. No formal action was taken.

The Board Meeting was adjourned at 7:45 pm.

Respectfully submitted,
Marian Sinks, Secretary

Appalachian Pastel Society Board and General Meeting Minutes May 8, 2010

Members and Committee Chairs Present: Pam Potter (Vice-President), Karen Wylie (Program Chair), Marian Sinks (Secretary), Kay Gordon (Membership Chair), Gail Wheeler, Mary Robinson (Librarian), Nancy Clausen and Karen Chambers (Exhibitions Chairs) and Annette Winters.

Vice President Pam Potter (in the absence of President Beverly Kies) called the meeting to order at 9:00 am at the Ag. Center Meeting Room.

Treasurers' Report: Susan Sinyai sent a report that the Society had \$ 6,130.53 as of April 30, 2010.

Membership: Kay Gordon reported we currently have 72 members – an increase of six from March 2010. This increase reflected both renewals and several new members.

A discussion of whether to change the membership renewal date (presently September 1 of each year) was discussed in view of the reluctance of artists (Continued on page 13.)

Page 12

attending summer workshops to join at the end of our membership year. It was decided that persons who join after June 1 could be counted as members for the following year.

Member of the Month. The Board decided to begin featuring a “member of the month” in each Newsletter with a member to be selected at random who will then provide the needed information to the Newsletter editor.

Paint Outs. The June 12 paint-out will be held at Karen Chambers’ home. Nancy Clausen is investigating holding the August 14 paint-out either at Hickory Nut Farms (at a charge of \$5 per person) or at Pearson Falls – which has a similar entry fee.

Luana Winner Workshop. Luana Winner will conduct her demonstration on Saturday July 10 from 10:00 am to noon followed by her Saturday afternoon workshop from 1:00 pm to 4:00 pm. The cost of the afternoon workshop is \$45.

She will present a two-day workshop – “*Finding Your Artistic Voice*” – on Sunday July 11 and Monday July 12 from 9:00 am to 4:00 pm both days. The cost of the two-day workshop is \$100 for one day or \$185 for both days.

National Show. Publicity for the National Show was discussed. The Board approved advertising our National Show on the ArtShow.Com web site for six months at a cost of \$85 with a picture to be placed on the front page. Karen Chambers will check on publicity in both **Pastel Journal** and **Artists Magazine**.

Karen Chambers reported that thirty suppliers have been asked for prizes. Lorraine Plaxico emphasized that all members need to help sell advertisements for the catalog and asked everyone to take ad forms.

Ann Templeton Workshop. Karen Chambers was asked to coordinate the date of the October workshop with Ann Templeton after it was noted there was a slight discrepancy between our dates and the dates shown on Ms. Templeton’s web-site. Two people have already signed up for this workshop.

Budget. A brief discussion was held about the budgeting process. Vice President Pam Potter requested that Treasurer Susan Sinyai and other board members who have information about our income and expenses bring to our next board meeting:

- Information about our income sources (such as membership dues, workshop fees, exhibit entry fees, library rentals); and
- Information about our expenses for the last two years (such as general supplies, postage, printing, advertising, artist’s fees, space rentals, etc.).

Library. The Board approved a budget of \$200 to acquire DVD’s that will be available to members for a rental fee of \$5.00 per DVD for two months usage.

The Board Meeting was adjourned at 10:00 a.m. and was followed by the General Membership Meeting and Nicora Gangi’s demonstration.

Respectfully submitted,
Marian Sinks, Secretary

Appalachian Pastel Society Board Meeting Minutes June 1, 2010

Members and Committee Chairs Present: Bev Kies, Pam Potter, Susan Sinyai, Marian Sinks, Karen Wylie, Mary Robinson, Nancy Clausen, Karen Chambers, and Ed Hunting.

President Beverly Kies called the meeting to order at 5:00 pm at the Ryan’s Steak House in Asheville.

Treasurers’ Report: Susan Sinyai reported that the Society had \$ 5,863.73 as of May 31, 2010.

Membership: Kay Gordon’s report stated we have 74 members – an increase of two from May 2010.

Luana Winner Workshop. Luana Winner will conduct her demonstration on Saturday, July 10 from 10:00-noon followed by her afternoon workshop 1:00-4:00, cost \$45.

She will present a two-day workshop – “*Finding Your Artistic Voice*” – on Sunday July 11 and Monday July 12 from 9:00-4:00. Cost of the two-day workshop is \$100 for one day or \$185 for both days.

National Show. The National Show will open October 22, 2010 with Ann Templeton, juror. All members need to help sell ads for the catalog, ad forms were given to all board members.

Ann Templeton Workshop. “*Abstractions in Pastel Landscapes*” being offered October 14-18, cost \$625. There was discussion of contacting Ann Templeton about the possibility of an area exhibition of her paintings.

Strategic Planning for 2010-2011. Susan Sinyai has agreed to serve again as treasurer and Marian Sinks to serve again as secretary for the 2010-2011 year, no other nominations have been received. We need members to volunteer as an officer or committee chair.

Budgeting. Karen Wylie presented the following information about the Nicora Gangi workshop:

Friday and Saturday Net Profit : \$196 + \$120

Summary – APS Profit: \$ 316.00

Library. The library will acquire two Richard McKinley DVDs. Librarian Mary Robinson discussed library procedures. Mary agreed to list in each newsletter the available library materials. Members can e-mail her their requests. Mary will bring the requested materials to the next meeting. The member will pay a \$5.00 rental fee and be permitted to keep an item until the next general meeting.

Newsletter. Ed Hunting requested that articles submitted to the newsletter be finished documents and not just notes.

September Program. The September member meeting will be held September 11 at Black Mountain Center for the Arts. As an outgrowth of the Nicora Gangi workshop, an informal workshop, “*Limited Palette Using Pure Color Pastels*”, will be presented using a set of twelve pure pastels made by Paul deMaris. It was proposed that paint-around artwork could be part of a non-juried exhibit.

The Board Meeting was adjourned at 8:00 p.m.

Respectfully submitted,
Marian Sinks, Secretary

Appalachian Pastel Society Membership Application

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ AltTelephone _____

Email _____ Website _____

Renewing member _____ New Member _____

Artist _____ Art Supporter _____

Committee Interests:

Exhibitions _____ Programs _____ Hospitality _____

Telephone _____

Newsletter _____ Membership _____ Clerical _____

Workshops _____ Other _____

Awards/Experience/Comments/(or, what are your expectations from APS):

Please include a check made payable to "APS" in the amount of \$25 for membership for one year.
APS membership year starts September 1st.

Send to: Kay Gordon
APS Membership Chair
2016 Upper Paw Paw Road
Marshall, NC 28753

More information: www.appalachian-pastel-society.org
Or contact Kay at: kgordon@main.nc.us
828.649.3363 or 828.206.0240