



November 2009

Appalachian Sunset - Kay Gordon

APS Events Calendar

For Details
Click Event Date

November 14, 2009 10 am-4 pm APS Meeting and Workshop

Letter from the President

Painting in my studio a couple of weeks ago I suddenly realized that the natural light has started to change – at 5:30 p.m. it is already starting to get dark, and I was made aware that November is almost here. Both plein air and studio painters are affected when the season shifts to shorter days.

We had a very successful membership show in Black Mountain – my goal is for more members to enter these competitions. To prepare ourselves even better for shows, the next meeting on November 14th is a must. Wendy Outland of WHO KNOWS ART will talk about knowing if you are ready for planning your own show. After lunch she will be giving a workshop for a reasonable fee on everything related to exhibiting work in a show of your own. We hope everyone will try to attend this meeting and sign up for Wendy's workshop.

If you have any news on competitions, prizes won, or any other news, please send these to our newsletter editor, Ed Hunting, at ehunting@gmail.com. We all want to share good things that are happening to our members.

I am looking forward to seeing you at our November meeting, being held again at the Agriculture Center near the airport. We will be voting on our officers and announcing new committees during this time.

Your President,
Beverly Kies

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Board of Directors

Officers

President - Beverly Kies
Vice President - Pam Potter
Secretary - Colleen Hester
Treasurer - Susan Sinyai

Committee Chairpersons

Membership:

Kay Gordon

Directory:

Pam Potter

Exhibitions:

Karen Chambers
Nancy Clausen

Finance:

Gina DeGrechie

Programs:

Karen Wylie

Publicity:

Marnie Mikell

Telephone:

Pam Riley

Workshops:

Karen Wylie

Exhibitions and Newsletter Submission Dates

If you know of any exhibitions coming up, especially those within 3-4 hours of Asheville, let us know. Please allow enough lead-time (at least a month) for publication.

APS Events Calendar

APS Meeting

This month's APS meeting is Saturday, November 14, 2009, in the Youth Building at the WNC Agriculture Center, Fletcher, NC.

Board Meeting 9-10 am
General Membership Meeting 10-10:30 am
Program 10:30 am - 12:00 pm
Workshop 1-4 pm

This General Membership Meeting is very important, as we will be voting on our officers and announcing new committees.

Our program speaker, Wendy Outland, will talk about "How To Know If You Are Ready For Your Own Art Show," and "How To Plan Your Show and Keep Your Sanity."

Wendy will present a brief overview of the afternoon program and provide an outline of the workshop.

Artists will be given a handout with a list of criteria designed to measure their current level of preparedness. They will be asked questions and encouraged to indicate what types of information they are seeking in regard to planning their own art show. This will allow allocation of more time in the afternoon session to discuss what the majority of the group needs most. The morning presentation is free and open to the public.

The afternoon session is a paid workshop (fee \$45.00). Please register early, if you plan to attend. The workshop is open to the public only if space is still available after APS members sign up.

In addition to providing a majority of attendees with what they most need, the workshop will address the following topics: Location, Timetable, Contract, Advertising, Announcements, Incentives, Installation, Insurance, Pricing, Sales, Documentation and Follow-up.

About Our Speaker

Wendy H. Outland ("WHO") established her consulting business, "WHO KNOWS ART," in 2004. She has over twenty-five years of museum, public art, gallery management and arts administration experience. She coaches visual artists in career development, juried exhibitions and festivals, presents workshops, and helps
(Continued next column.)

About Our Speaker (Continued)

galleries and arts organizations function more effectively. You can learn more about Wendy at her website, www.whoknowsart.biz

Unlike previous workshops, you don't have to bring an easel! Just bring a notebook or clipboard so you can take notes comfortably.

Get ready for 2010 and learn about showing your work in an exhibit of your very own!

How To Register For The Workshop

Please make your check payable to Appalachian Pastel Society (APS), in the amount of \$45.00, and mail to:

Karen Wylie
APS Program & Workshop Chairperson
179 Meadow View Road
Spruce Pine NC 28777
Telephone: (828)765-6001
Email: karen@soapshed.com

Member News

New Members

Barbara "Kitty" Williams, Bristol, TN
Deborah Squier, Asheville, NC

APS 2009 Members' Juried Exhibition Winners

Best of Show - Suzanne Karnatz
First Place - Kelly Welch
Second Place - Kate Thayer
Third Place - Carolyn Molder
Ella Maguire Award - Kay Gordon
Hon. Mention - Debora Chase
Hon. Mention - Kay Gordon
Hon. Mention - Zoe Schumaker
Hon. Mention - Merrit Roach
Hon. Mention - Beverly Kies
Hon. Mention - Karen Chambers
Hon. Mention - Kelly Welch

See exhibit online at:

www.appalachian-pastel-society.org/aps/aps09mje/
(Member News Cont. pg. 3)

- Notice -
There will be no December
APS Paint-Out

Member News / Exhibitions

Member News (Continued from page 2.)

APS members, **Mary Robinson** and **Kay Gordon**, had winning entries in the North Carolina Silver Arts Show in Raleigh this past September. Mary was awarded the Silver Medal in watercolor and Kay was awarded the Gold Medal in pastel. Artwork at the state level of this competition must first win at the county shows. Mary also had an entry that qualified for the pastel division.

J. Kay Gordon has had a painting accepted into the 14th International Association of Pastel Societies (IAPS) Web Show. Her painting, "Morning Light, Sandia" appears in the show, which is posted on the IAPS website at www.pastelinternational.com. The Master Circle point she earned in this show brings her total to 5 points, which qualifies her for the IAPS Master Circle Award.

Kay Gordon's painting, "Blue Motorcycle" won the Hon. Rose A. Caputo Award at the Pastel Society of America's 37th Annual Open Juried Exhibition for Pastels Only. The show ran from Sept 8 through Sept 27th, and was held at the National Arts Club in New York City. Kay attended the awards ceremony and dinner on September 13th to receive the award.



Susan Sinyai's pastel piece, "A Hike Through Graveyard Fields" was accepted into the Eighty-First Grand National Exhibition at the Salmagundi Club in New York City, Nov. 3-13. Her painting is also exhibited in Art Kudos, an international juried online exhibition representing 132 artists from 15 countries. The exhibition can be viewed at www.artkudos.com.

Nancy Clausen received second place for her painting in the professional artist division at the WNC state fair. She also had a painting selected for exhibit at the Pastel Society of NC show at Chapel Hill Museum.

Kate Thayer's landscape painting "Tango" was accepted into The Bascom Juried Works 2009 in Highlands, NC. The exhibit is open until December 18.



APS Membership Renewal Time

A hearty THANK YOU to those of you who have sent me your membership renewals!

APS values your continued support, and I appreciate not having to send you an individual reminder.

The APS membership year started on September 1, 2009. Have you renewed? If you're not sure, or if you have other membership concerns, please contact me.

We have an exciting year in store. Our plans include the juried member show (currently hanging at the Black Mountain Center for the Arts) and a National Show in 2010. Workshops are planned with each of the shows.

Our member meetings are held the second Saturday every other month, starting with January. Programs at the meetings include guest demonstrations and afternoon workshops or member participation activities.

In addition to the member meetings, APS is continuing "paint-ins" and "paint-outs" on the second Saturday of the months not having regular meetings. The intention of these get-togethers is to paint together with other pastelists.

Don't miss this exciting year. Send your \$25 check with the Membership Application that appears elsewhere in this newsletter.

Kay Gordon
APS Membership Chair
kgordon@main.nc.us
828.649.3363

Exhibitions to See

Appalachian Pastel Society 2009 Members' Juried Exhibition

October 2 - November 13, 2009, Black Mountain Center for the Arts, Black Mountain, NC
Online: www.appalachian-pastel-society.org/aps09mje/

Projekt30 Internet Exhibition

www.projekt30.com

Infinity Art Gallery Fall Expo 2009

Internet Exhibition
www.infinityartgallery.com/fallexpo09/

Upstream People Gallery

11th Annual Abstraction

Juried International Art Exhibition

Internet Exhibition
www.upstreampeoplegallery.com/exhibition/default.asp

Exhibitions to Show

Projekt30

Online Publicly Juried Exhibition
Projekt30 sponsors a new publicly juried Internet exhibition every month.

Website: <http://www.projekt30.com>

Prospectus:

www.projekt30.com/prospectus.html

Infinity Art Gallery

Online Juried Exhibition

Website: www.infinityartgallery.com

Prospectus:

www.infinityartgallery.com/upcoming10/

Ninth Annual Fine Art Exhibition Juried Show

Mills River, NC

Deadline: Oct. 29, 6 pm - 9 pm and Oct. 30, 9 am - 1 pm

Exhibit Dates: Nov. 7 - Dec. 9, 2009

Reception: November 7, 2009, 7:30 pm

Sponsor: Grace Centre

Venue: Grace Centre, 495 Cardinal Road, Mills River, NC 28759

Awards: Cash

Juror: Steve Childs

Eligibility: Open Theme, 2D or 3D media accepted. Max. Dimensions: 2D / 40" x 60", 3D / 2'H x 16"W x 16"D. All work must be ready to hang or display

Fees: \$15 / One Entry, \$25 / Two Entries

Commission: None (10% Suggested)

E-mail: Dusty McNabb dustymcnabb@gmail.com

Phone: (828) 329-3651,

Website: www.graceinfo.org

Drop Off Times: Thursday October 29 6 pm - 9 pm
Friday October 30 9 am - 1 pm

Gallery West 13th Annual National Juried Show

Alexandria, Virginia

Deadline: November 13, 2009

Exhibit Dates: February 3-28, 2010

Sponsor: Gallery West, Alexandria, VA

Venue: Gallery West, Alexandria, VA

Awards: \$1000

Juror: Jack Rasmussen

Eligibility: Open to all national artists, 18 years of age or older. Original art, all mediums, no videos, no reproductions.

Fees: \$35 for up to 3 works from CD's.

Additional works, \$10 each.

Commission: 40%

Send SASE to: Gallery West, 1213 King Street, Alexandria, VA 22314

E-mail: Linda Bankerd lbankerd@verizon.net

Phone: 703-548-8232

Website: www.gallery-west.com

Prospectus/Entry Form:

www.gallery-west.info/natlshowprospectus0910.pdf

(Exhibits to Show Continued on page 4.)

Exhibitions/Workshops

Exhibitions to Show

2010 International Juried Show

New York, NY

Deadline: November 30, 2009

Exhibit Dates: January 14-30, 2010

Title: 2010 International Juried Show

Venue: Rogue Studios-Chelsea Gallery Space

Awards: Grand prize of a promotional film and an art opening/reception-NYC

Juror: David Cohen

Eligibility: All artists 18 years or older. Work entered must have been completed within the last two years. All 2-dimensional media measuring less than 36 X 36 inches are eligible. All 3-dimensional work must occupy no more than a 36 X 36" footprint. No films or installations. **Fees:** \$40/3 - \$10 each additional up to 5 **Commission:** None

E-mail: Korey Findley grouphow@chelseagalleryspace.com

Phone: 347-342-8787

Website: www.chelseagalleryspace.com **Prospectus:** www.chelseagalleryspace.com/INTL/JuriedShow.html

Pastel National 2010

Wichita, Kansas

Deadline: December 14, 2009

Exhibit Dates: March 19 - May 16, 2010

Reception: March 19, 2010 5:00-7:00 pm

Sponsor: The Wichita Center for the Arts

Venue: The Wichita Center for the Arts
9112 East Central, Wichita, KS 67206

Awards: \$7,500 cash and purchase awards are anticipated.

Juror: Doug Dawson

Eligibility: Open to all artists living and working in North America. Traditional pastel based media on paper or board only, suitably framed under glass or plexiglass. Entry must be wholly designed and executed by the artist. Works shown in previous Pastel National exhibitions are not eligible. Entries judged from digital images (JPEG format on CD) or 35mm slides. Digital images on CD preferred. All artwork must be for sale.

Fees: \$30 for up to 3 images.

Commission: 40%

E-mail: areep@wcfta.com

Phone: (316) 634-2787

Website: www.wcfta.com

Prospectus/Entry Form:

www.wcfta.com/images/Prospectus/Pastel2010_Prospectus.pdf

IAPS Sixteenth Juried Exhibition

Youngstown, Ohio

Deadline: April 26, 2010

Exhibit Dates: July 11- August 29, 2010

Reception: July 11, 2010 3-5 p.m.

Sponsor: Intl. Association of Pastel Societies

Venue: The Flora B. Giffuni Gallery,
Butler Institute of American Art,
Youngstown, Ohio

Awards: First Place, \$1,000; Second Place: \$500; Third Place, \$250, Fourth and Fifth Place: \$150. Honorable Mentions to be determined by the Judge of Awards (\$100 each). All artists whose work is accepted will receive one point towards IAPS Master Circle status; an award to a painting earns an additional point. The Gold Medallions for Master Circle honorees will be presented at the 2011 convention.

Jurors of Selection: Three jurors, Alan Flattmann, PSA, Master Pastelist, Liz Haywood-Sullivan, PSA, (Continued next column)

IAPS Sixteenth Juried Exhibition (Continued)

and Jimmy Wright, PSA, Master Pastelist, will review and score entries (approximately 35 paintings accepted):

Judge of Awards: Maggie Price, PSA

Eligibility: Open to any artist who is a member of an IAPS Society organization. Original dry pastel only. NO OIL PASTELS. Work must be original, completed in the last two years and not shown in any previous IAPS exhibitions or competitions. Mixed media must be 80% dry pastel. Nudes considered. All entries must be digital and must be submitted on CD. No email entries accepted. Artwork must be appropriately framed to museum standards. All work must be for sale.

Fees: \$35.00 for the first image and \$10.00 for each additional image. Up to 5 images may be submitted by an artist.

Commission: 30% (20% to the Butler Museum, 10% to IAPS).

Mail Entrirs to: Brenda Mattson, IAPS Show Chair/Butler Exhibition, 6931 Windwater Ct., Muskegon, MI 49444

E-mail: Show Chair at brendamattson@msn.com

Website: www.pastelinternational.com

Prospectus/Entry Form:

www.pastelinternational.com/COMPETITIONS/documents/Butlershow2010.pdf

IAPS is also sponsoring a juried exhibition being held at the Brea Gallery, Brea California, from January 23 through March 5, 2010. The digital entry deadline for that exhibition is November 20, 2009. The prospectus for that is available on the IAPS web site at:

www.pastelinternational.com/COMPETITIONS/competitions-exhibitions.html

Workshops/Classes

SVFAL Live Model Open Studio

Swannanoa Art League Studio, Mondays, 1:00-4:00pm. One model, one pose, and short breaks every 20 minutes. Figure drawing sessions, Fridays 10:00am-1:00pm. Multiple poses. Fran Greenberg Tel 225-9524, E--mail francesgreenberg@netscape.net

How to show your art work in your very own exhibit!

Wendy H. Outland Workshop

Date: Saturday November 14, 2009 1 pm - 4 pm

Locations: Youth Building at the WNC Agriculture Center, Fletcher, NC

Cost: \$45.00

Wendy Outland has over twenty-five years of museum, public art, gallery management and arts administration experience. She coaches visual artists in career development, juried exhibitions and festivals, presents workshops, and helps galleries and arts organizations function more effectively. Learn more about her at her website, www.whoknowsart.biz

To receive valuable preliminary information about the workshop, we recommend that you attend the APS meeting program, from 10:30 am to Noon. The meeting presentation is free and open to the public. (See "APS Meeting" on page 2). Wendy will talk about "How To Know If You Are Ready For Your Own Art Show," "How To Plan Your Show and Keep Your Sanity." and she will present a brief overview and provide an outline of the workshop.

For advance registration: Mail \$45 check, payable to Appalachian Pastel Society, to:

Karen Wylie

APS Program & Workshop Chairperson

179 Meadow View Road

Spruce Pine NC 28777

Telephone: (828)765-6001

Email: karen@soapshed.com

APS Board and General Meeting Minutes

Appalachian Pastel Society Board Meeting Minutes September 12, 2009

Members present: Beverly Kies, Karen Wylie, Karen Chambers, Pam Potter, Susan Sinyai, Nancy Clausen, Coleen Hester

Bev called the meeting to order at 9:15 am.

Treasurer's report: Susan S. reports as of 9/11/09 the society has \$6,885.7 in it's account.

Membership report: Kay Gordon was out of town and we have 78 members presently.

Committee Report: Karen W. and Kay G. have been working diligently on revising the bylaws and officers descriptions. We will have a meeting soon to review the revisions.

Exhibition Report: The Annual Members Show had 38 entries and 30 pieces chosen. Our Juror Kevin Beck critiqued all paintings. We discussed offering prize money. In addition, we discussed the CD process being difficult for several people and thus limiting our entries. CD's are standard procedure for most shows. It was suggested that since this is a local show that we submit actual pieces or slides.

There was discussion about the makeup of the board, one suggestion was four officers and all have a vote on any major issues. Another suggestion was that an executive committee will be comprised of past and present board members and they can help with operational decisions. Another suggestion was that committee chairs are on the board of directors and can have a vote on major issues.

Discussion was held about having a signature level of membership and the criteria for that level. An example was to have shown work in three member shows and one national show.

New Mexico has three levels of signature membership.

Discussion about our membership diversity was to encourage members from other locations to plan one event a year, such as South Carolina, or Tenn. Members.

Everette has a show hanging in gallery space in the Hollingsworth Bld. In Brevard, which is on Main Street near the visitor's center.

It is time to renew membership of \$25 dollars. We are happy to announce this is the fourth anniversary of the Appalachian Pastel Society.

Karen Chamber was awarded "Best in Show" at the Mountains Fair in Buncombe County for her pastel painting of the "Brahma Bull." Congratulations Karen!

Beverly demonstrated her style of animal portraits at the "Opportunity House" in Hendersonville last month.

(Continued next column)

APS Board Meeting Minutes (Continued)

Nancy Clausen is showing her work at the Chapel Hill Museum. The show will be on display until November 1st. Congratulations Nancy!

Respectfully submitted,
Coleen Hester, Secretary

Appalachian Pastel Society General Meeting Minutes September 12, 2009

Welcome new Members

Membership Juried Show Opening was announced for Nov 2 at the Black Mountain Arts Council Gallery. The reception will start at 6pm. The show will run until November.

This is our 4th year in operation and Karen Wylie and Kay Gordon are updating our by-laws to make them more succinct with our society.

Beverly Kies has agreed to stay on another year as the President. Thank you. Beverly.

Pam Potter has agreed to take on the Vice President responsibilities.

Coleen Hester has declined to continue as secretary due to working full time in the school system but agrees to train and help transition the new secretary. Susan Sinyai has agreed to stay on another year as the treasurer. Karen Wylie has done a great job this year planning our programs and has graciously agreed to stay on as our Program Chairperson.

There are several positions open still open including: Secretary, Paint out Co-coordinator, Publicity Chairperson, and Gallery Show Coordinator by state or region. We will have elections at the November meeting after the by-law revision, which will include officer and chairperson descriptions. Everyone needs to think about what they are willing to do to help keep the group running and viable.

There was discussion about adding a signature level to the society, which means after meeting pre-determined requirements a member could put certain initials following their signature on their paintings. An example of such criteria is three membership shows and one National show.

Wendy Outland has an upcoming program at the Blue Spiral entitled "How to Plan your own Show" Dates and info to follow.

The next "paint out" will be at Debra Chase's property in Bat Cave, on Saturday October 10. Thanks Debra!

We ended the meeting with a group critique of members artwork who were willing to display them and hear others suggestions.

Respectfully submitted,
Coleen Hester, Secretary

Appalachian Pastel Society Membership Application

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ AltTelephone _____

Email _____ Website _____

Renewing member _____ New Member _____

Artist _____ Art Supporter _____

Committee Interests:

Exhibitions _____ Programs _____ Hospitality _____ Telephone _____

Newsletter _____ Membership _____ Clerical _____ Workshops _____

Other _____

Awards/Experience/Comments/(or, what are your expectations from APS):

Please include a check made payable to "APS" in the amount of \$25 for membership for one year.
APS membership year starts September 1st.

Send to: Kay Gordon
APS Membership Chair
2016 Upper Paw Paw Road
Marshall, NC 28753

More information: www.appalachian-pastel-society.org
Or contact Kay at: kgordon@main.nc.us
828.649.3363 or 828.206.0240