



appalachian
 ■ ■ ■ pastel society

Letter from the President,

A new show season is upon us.

Deadlines approach for the spring shows...February 28th for the Southeastern Pastel Society International Show, and March 24th for the North Carolina Statewide Show.

Artists are finding that most shows now require digital entry.

Digital camera use...digital image adjustment...on-line entry...CD burning... These, and more, are new skills that artists must acquire if they want to participate in shows.

Avoiding participation is one approach. But shows are an excellent opportunity for artists to have their work evaluated by top pastelists and educators. Shows are an opportunity for personal growth that shouldn't be missed.

Approach this "lesson" the same way you would any new art technique. Have a positive attitude, and you will succeed. Take it a step at a time. Don't expect to learn on the first attempt. Just like any art skill, it takes practice and repetition.

A new and revised guide is now on the APS Website. Click on the "Download" tab at the top of the home page. "From Framed Artwork to CD" revised February 2012 directs a step-by-step process using a FREE software, Paint.net, that does everything required for show entry.

...except, of course, painting the picture. But that's something artists already are good at...

Contact me if you have difficulty with this Guide and I, or another APS member, will do what we can to help you learn these new skills!

APS President,
 Kay Gordon
 kgordon@main.nc.us



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The APS
 general meeting
 is scheduled every
 second Saturday of every
 odd month i.e. Jan, Mar, May,
 July, Sep, Nov, from 10am - 12pm.
 The meetings generally take place
 at the WNC Agriculture Center,
 Youth Building. All members
 and those interested in pastel
 are welcome!

Meet the Artist of the Month - Lorraine White King

"The out of doors has always held a deep fascination for me. While I was collecting specimens for the University of Florida, I realized that painting nature was much more exciting than collecting it." Because my initial reaction to a subject is emotional, I have increasingly spent more time on location trying to capture the essence of the world I live in and retain this excitement. The spontaneity, freshness and quickness of watercolor and pastel are ideal for outdoor painting. They are my preferred mediums for plein aire work. My painting expeditions have taken me to Maine, New Mexico, Nevada, and all of the eastern US and Europe.

My credentials are a BA in Pre-med with a biology major from Jacksonville University in Florida. I studied painting with Elliot O'hara, Milford Zornes, Edmund Fitzgerald, Jim Gray, William Gerhold, and Skip Lawrence. I am a member of Excellence at the Atlanta Artists Center, Signature Member of the GA Watercolor

Society, Member of Excellence of SE Pastel Society, Member of the Plein Aire Painters of GA, Appalachian Pastel Society, Stone Mtn. Art Station, Quinlan Visual Arts Center of GA, and a juried and judged member of the Transparent Watercolor Society of America. I have been a painting instructor in all media in Atlanta.

Currently my paintings are in collections belonging to Coca Cola, Kimberly Clark, Bell South, ATT, and many banks and hospitals throughout mid- GA. My painting, 'James Island Marsh', was chosen for the '55 and Better' Exhibition by the High Museum of Atlanta. It toured GA and then returned to the governor's office in Atlanta.



"Male Nude II"

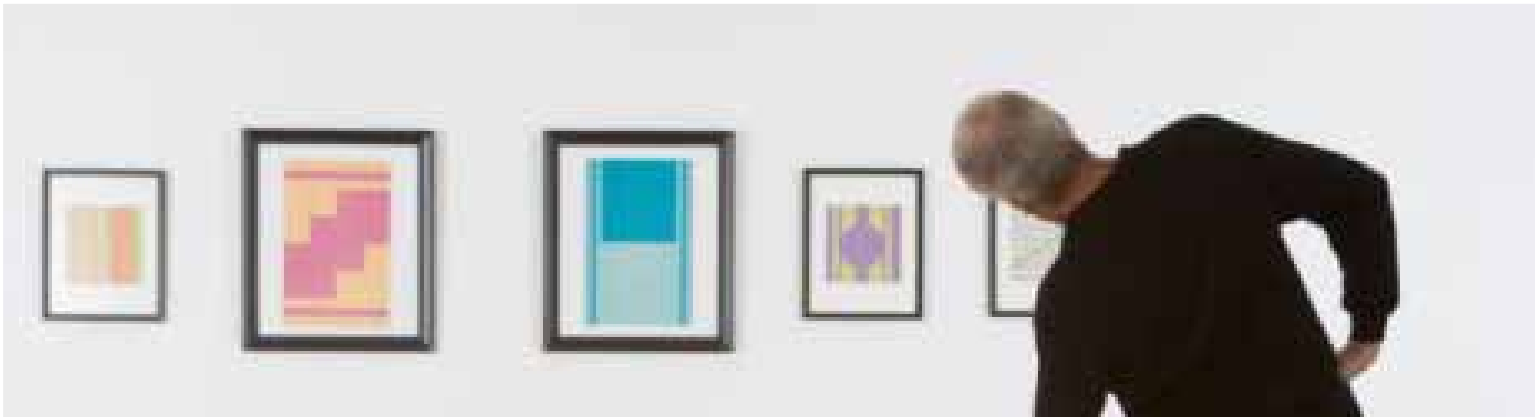


"Connausaga River Rocks"



"Monhegan Trees II"

North Carolina 2012 Statewide Show



Remember... a new pastel show for North Carolina, The North Carolina Statewide Pastel Show, "On Common Ground: Pastel Paintings from the Mountains to the Sea."

This new annual show is jointly sponsored by the three NC Pastel Societies. Each year a different society will act as host.

In 2012, the Pastel Society of North Carolina (PSNC), based in Raleigh, is responsible for the show and the accompanying workshops.

Prizes and cash awards total over \$3000.

There will be critiques of all submitted entries.

Deadline for show registration is March 24th, 2012.

Juror and Judge for the show is Oregon pastel artist and workshop instructor, Marla Baggetta. Marla will offer

two workshops, a Plein Air Workshop June 2-4, and a Studio Workshop June 5-7.

For full show and workshop information and a prospectus, see:
www.pastelsocietyofnc.com/blog/2012-statewide-exhibition/

...or contact 2012 Statewide Exhibit Chair,
 Patricia Savage at:
p_savage@bellsouth.net ,
 919.859.2789 or 919.438.6766

Directions to The WNC Agricultural Center

From Asheville:

Take I-26 East to Exit 40. Make a right turn off the ramp on to Airport Road, Highway 280, heading toward the airport. Turn left at the first stop light past the Asheville Airport on to Fanning Bridge Road. The Main entrance, Gate 1, is on the right.

From Hendersonville:

Take I-26 West to Exit 40. Make a left turn off the ramp on to Airport Road, Highway 280, heading toward the airport. Turn left at the first stop light past the Asheville Airport on to Fanning Bridge Road. The Main entrance, Gate 1, is on the right.

When you enter the Ag Center grounds:

Gate 1 is the main entrance to the Ag Center. Bear LEFT as you enter the main gate.

The State Police Trailer is immediately to the left of the main gate, and the Youth Building is a small building also on the left just past the State Police Trailer. The Youth Building backs up to Fanning Bridge Road.

Our January 2012 Paint Around



If you don't know what a Paint Around is, you are missing out on some serious fun. Several artists start a painting, then they move to a different painting that another artist started and work on it for a while. This continues until all the paintings are finished. It's fun and exercises those brain cells!

Member News

NANCY CLAUSEN

has been juried into the 21st Annual Juried Art Exhibit put on by the Blue Ridge Arts Council. A second painting was approved for their salon. The show, Recession Proof will be on exhibit from January 20th until March 1st. Their address is 111 E. South Second Street, Seneca, SC 29678.



She also was juried into the PSNC show at the Ambleside Gallery in Greensboro, NC. The gallery is located at 528 South Elm Street, Greensboro, NC. The show runs through March 31st.



KAREN CHAMBERS

is teaching a Plein Air Pastel Workshop in the Low Country of South Carolina from Sept. 30 - Oct. 6, 2012 ADD EXCITEMENT TO YOUR PASTEL PAINTINGS THROUGH THE USE OF BRIGHT AND LIVELY COLOR: When: Sept. 30 - Oct. 6, 2012 in Charleston and the surrounding



areas. Cost: \$625 and includes instruction, lodging, and breakfast and lunch fixins'. All Levels are included. Contact Karen Chambers at Ph: 828/665-8538 or e-mail: karenpaints@hotmail.com. For more info please go to my website: www.karenchambers.com.

APS 2012 National Show – Juror, Richard McKinley



The 2012 APS Juried National Exhibition will be held October 18 – December 14, 2012 at The Asheville School in Asheville, North Carolina.

Mark your Fall Calendars! We will be having two receptions for this show, the first on Thursday, October 18th for the students of The Asheville School. The second reception on Tuesday, October 30th will be the Awards Reception, when our juror will be with us in person to judge paintings and make the awards.

Our Juror will be Richard McKinley, PSA, PSWC-DP, NPS. Richard McKinley has been a professional working artist for 38 years and has over 35 years of teaching experience, including several DVDs on pastel painting. A book that compiles years of his published Pastel-Pointers columns and blogs for the Pastel Journal Magazine titled: "Pastel Pointers, Top Secrets for Beautiful Pastel Paintings", was released in November 2010.

For more information, visit Richard's website at www.mckinleystudio.com.

The Deadline for receiving entries is August 1, 2012.

Artists may submit up to 3 digital images on a CD in JPEG format with a resolution of 300 dpi and 900 pixels on longest side. Detailed instructions are provided in the Prospectus.

Download your copy of the 2012 APS National Show Prospectus **[HERE](#)**.

SUBMIT ENTRIES TO:

**Carol Branton Morrow
108 Flame Azalea Drive
Swannanoa, NC 28778**

h. 828.686.7549

APS 2012 General Meeting Calendar

Date of Program	Program	Demo	Afternoon Workshop	1 day (Sun) Workshop
Saturday, March 10	M. Theresa Brown	Yes	yes	No

March 10th - Theresa Brown - Pan Pastels



M. Theresa Brown is a full time pastel artist who raised her children as a single parent creating pastel portraits of animals and families. Ms. Brown, whose studio is in Wake Forest, NC. has over 25 years of experience with pastels and recently started to work with PanPastels and PastelMat board.

On March 10, 2012, at The Appalachian Pastel Society Meeting from 10-12am, Theresa will be presenting the amazing variety of ways to use PanPastels effectively. She will demonstrate the use of pan pastels in landscape and portraiture. Also part of the demonstration will be an in depth discussion of the pros and cons (very few if used properly), the use of the tools that accompany pan pastels and how panpastels work on a variety of surfaces. This meeting is open to the public at no charge.

The afternoon seminar, from 1-4pm, Theresa will guide us through creating a portrait or landscape of your own. Bring your own pastels and we will have some pan pastels for you to use. Working with PanPastel we are also putting together a good basic set to get you started at an inexpensive price.

Supplies needed: PanPastels, Pastels of your choice, PastelMat Board (rather than buying a whole pad we will have sheet available for sale at the workshop), other paper of your choice.

This will be a fun and extremely informative workshop, changing the way you use pastels forever.

Workshop is \$45 for members and \$55 for non-members. Register soon as it will fill up quickly.

Location: Youth Building at the Agricultural Center. Directions are on page 3.

Register for Theresa Brown March 10th workshop (Saturday):

www.appalachianpastelsociety.org or use this link:



For more information contact Miriam Hughes
(610) 389-0058
misspooppa@gmail.com

2012 Exhibition Opportunities

Exhibition	Dates/Deadline	Contact/Information
Southeastern Pastel Society 15th Juried International Open Exhibition	Deadline for Submissions: February 28th, 2012 Exhibition Dates: May 17 - June 24, 2012	www.southeasternpastel.org/juried_shows.htm
North Carolina 2012 Statewide Show	Deadline for Submissions: March 24th, 2012 Exhibition Dates: June 1 – 30, 2012	www.pastelsocietyofnc.com/blog/2012-statewide-exhibition/
Appalachian Pastel Society 3rd Juried National Show Jurer: Richard McKinley	Deadline for Submissions: August 1st, 2012	www.appalachianpastelsociety.org

2012 NonJuried APS Exhibitions

April show: This will be at Fleta Monaghan's studio and gallery. It is 310 Art Gallery and River's Edge Studio at 191 Lyman Street #310. We will be taking in paintings on March 30th from 10:00 a.m. to 1:00 p.m. The reception will be Saturday afternoon April 7th from 4:00 to 6:00. Take down will be on April 30th from 10:00 to 1:00. Each artist will have an individual contract with Fleta.

June show: This will be at Studio B 171 Weaverville Hwy. The delivery date will be June 8th. The time will be from 10:00 to 1:00. The opening reception will be on June 14th from 5:30 to 7:30. The show will run until July 31st. We will taking the show down that day also from 10:00 to 1:00.

August show: We will be going to Bristol, Virginia for this show. The hanging will be on August 1st. The time will be determined. The take down date will be August 31st. As yet we have not determined whether or not to have a reception. Please note this is the day after we take down our show at Studio B.

As always Karen and I will be happy to take your paintings for the shows if you can get them to us. My email is nancy@clausen.net and Karen's is karenpaints@gmail.com and our phone numbers are Nancy's 828-686-5003 and Karen's is 828-665-5838. Also please remember each show has a \$10.00 fee.

Remember that Karen will need your information at least 7 days before the show so she can print up the cards for the show. She will need the names, sizes and prices of each of the paintings.

APS Membership Renewal Reminder

Don't forget that as of September 1st, we are in a new APS Membership Year (the 2011/12 year).

You can now renew online on the APS website. The link to the membership renewal payment page is <http://www.appalachianpastelsociety.org/join-the-appalachian-pastel-society/>

If you don't wish to renew online, you can send your check for \$25, made out to "APS" to:

Kay Gordon
APS Membership Chair
2016 Upper Paw Paw Rd
Marshall, NC 28753

If you don't know if you are current, contact me and I'll look up your records.

Kay
kgordon@main.nc.us
828.206.0240



Help Wanted — APS Volunteers Needed

Maybe you're only here in our Appalachian region during the Summer, and can't take on a year round position on the Board. Or maybe your work or family schedule is already overloaded, and you hesitate to add one even more regular task to your obligations.

Would you be able to help out 'one time only'?

There are many ways you can help APS continue to offer great programs, workshops and events by volunteering for 'one time only' tasks that you can fit into your busy schedule.

For example, we're trying to include summaries of our programs as well as photos taken at events in the newsletter, as well as on our Facebook page and website. You could help tremendously by volunteering to keep good notes of what a speaker says at a program, or taking some photos and emailing them to us afterwards.

Perhaps you can help accept and hang paintings at a non-juried exhibition in July. Or September. Or November. You don't have to be available for every exhibition. Just one. And if it's one you're delivering a painting to for yourself anyway, it might be an easy and convenient way for you to help out the group.

The more members we have to help, the more pastel events APS can schedule. Please take a look at the volunteer jobs listed here and consider whether you have 'a

morning here or an afternoon there' where you can keep our growing group strong.

HOSPITALITY:

Would you be willing to bring baked goods to a morning program or afternoon workshop one month?

Contact Sheryl Daniels
(423) 232-1585 or send email to stdaniels@embarqmail.com

GALLERY / NON-JURIED EXHIBITIONS:

You could help accept paintings from participating members at the venue, help hang the exhibition, or set up refreshments for the opening reception. Find an exhibition that fits with your schedule and let our non-juried Exhibition Chairs know you are willing to help with that one event.

Contact Nancy Clausen at
(919) 618-9054 or
nancy@clausen.net

WEBSITE:

Anyone with Wordpress skills willing to help upload member jpgs and bios to create a new Gallery of Member Pages on our website? Help would be very much appreciated!

Email Kay Gordon at
kgordon@main.nc.us

PROGRAMS:

How about offering to keep notes for a program or workshop you know you will be attending, so that

Help APS

Help Wanted — APS Volunteers Needed

we can share information in the newsletter with members unable to attend? These are all one-time commitments, one program or workshop at a time. It'd be great to identify two people per event, so that we get two different perspectives and no one has to fret about 'missing' something. Multiple volunteers will get it covered! Please volunteer for a specific program month or workshop topic.

Let Miriam Hughes know at (610) 389-0058, or misspoooppa@gmail.com

TAKE PHOTOS FOR US:

Would you be willing to bring a camera to take photos at a Paint Out, a workshop or an opening reception for one of our shows? Let's capture fun moments, and help match faces with names. We will publish your photos in our newsletter, on the website and APS Facebook Page. Your photos could also help us in our publicity efforts in local newspapers. Just email whatever you take to us!

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please
volunteer

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scvoorhees@earthlink.net

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(828) 686-7549
rudycaro@bellsouth.net

Website

Kay Gordon
(828) 206-0240
kgordon@main.nc.us

Be sure to visit the APS Member Resource Room at our new website:
appalachianpastelsociety.org

And check out APS Facebook page at:
facebook.com/appalachianpastelsociety

Appalachian Pastel Society Membership Application

Name _____

Address _____

City _____ State ____ Zip _____

Telephone _____ Alt Telephone _____

E-mail _____ Website _____

Renewing member _____ New Member _____

Artist ____ Art Supporter ____

Committee Interests:

Exhibitions ____ Programs ____

Newsletter ____ Membership ____

Other _____

Hospitality ____ Clerical ____

Telephone ____ Workshops ____

Awards/Experience/Comments/(or, what are your expectations from APS):

Please include a check made payable to "APS" in the amount of \$25 for membership for one year.
APS membership year starts September 1st.

Send to: Kay Gordon
APS Membership Chair
2016 Upper Paw Paw Road
Marshall, NC 28753

NEW ... you can now use your credit card or
PayPal to pay for membership in APS ... use
the following link...



More information: www.appalachianpastelsociety.org
Or contact Kay at: kgordon@main.nc.us