



Appalachian Pastel Society Non-Juried Pastel Show

New Members. New Art.

Saturday, May 12, 2018

Grace Gallery, Mills River, North Carolina

The Appalachian Pastel Society is centered in western North Carolina and serves members from North Carolina, Tennessee, South Carolina, Georgia, Virginia and other states. The society was formed in 2006 to promote an understanding and appreciation of pastel painting throughout the Appalachian region.

New Members. New Art. is a non-juried show open to new APS members joining January 2015 through April, 2018.

Calendar

March 10: Online entry for artists opens

April 20: Online entry for artists closes

Saturday, May 12: Deliver one painting at 9 a.m. to Grace Church, 495 Cardinal Road, Mills River, NC. Artists are responsible for bringing an easel to display their painting in the Grace Gallery. Each artist will be responsible to be on site for duration of show.

The non-juried show opens as artists gather for the 10 a.m. Membership Meeting. New members will be introduced at the meeting and pastel paintings will be displayed during morning break and following the presentation, through 1:30 p.m. The pastel show is an opportunity for artists to meet fellow APS members, talk about their art and share reasons for joining the society.

A free workshop, **The Business of Doing Art and Entering Shows**, will be offered to coincide with the show on May 12. The program is open to artists and the public. Lively discussions about the business of art will be hosted by our own President Gary Rupp and award-winning pastel artist, Zoe Schumaker. The presenters include APS artists who have been submitting their paintings to shows and getting works accepted. The panel will welcome questions from the audience about any stage of this topic including photographing work, framing, the difference between jurying and judging, and criteria for winning prizes. The free workshop begins at 10:30 a.m. Additional information about the panel discussion will be included in the May newsletter.

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Saturday, May 12: Artists will take down paintings at 1:30 p.m. Each artist is responsible for removing painting and easel from gallery. Storage is not available.

Preparing Your Paintings

All paintings in the show are framed in a professional manner.
All paintings are created with soft pastels; no oil pastels.
Grace Church does not display art including nude images or violence.

How to Enter the Show

All participating artists must be current members of Appalachian Pastel Society at the time of the show. Criteria for new members includes artists joining APS from 2015 through 2018.

Artists will submit all entry information on the **digital entry form** on the APS website. There is a link to this prospectus and a link to the entry form on the Home page of the website. The direct link to the form is: http://www.appalachianpastelsociety.org/?page_id=5385. The entry form is available online March 10th to April 20th.

Artists are invited to enter one painting. If space is available, a second entry may be accepted for the show. If you plan to submit more than one painting, list your paintings as A and B on the entry form. Artists will be notified if “Painting B” is accepted prior to the show.

Once your entry form is submitted, artists will be prompted to review and print the APS liability statement and Grace Church “Artwork Release Form”. Bring copies of both statements, *signed by the artist*, to the entry table in Grace Gallery on Saturday, May 12.

Attach a card with name, title of the painting, and the sales price (if artwork is for sale) to the back of the painting. An entry fee is waived for this show.

Optional: Pastel shows traditionally request images to jury show entries online, to document the show, and to prepare publicity. While the current show is non-juried, submitting an image is helpful to the APS volunteers.

This step is optional. This step does not appear on the entry form.

To submit an image of your art:

1. Prepare your image file in JPG format, 300 dpi, 1200 pixels on longest side (contact Anne Allen by email, annekallen@gmail.com, if you need help with image sizing)
2. Name file ...**LastnameFirstInitial_Title_ImageSizeHxW.jpg**... So, for the artist named Henri Matisse submitting a painting with a title of Interior with Violin Case and an unframed size of 28 inches high and 23 inches wide, the name of the image file would be, **MatisseH_InteriorwithViolinCase_28x23.jpg**.
3. Submit the image as an attachment to an email addressed to annekallen@gmail.com. Please copy the name of file into the subject line of the email.

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Commissions

There is no commission for sales, however, APS requests a 10% donation to be made to Grace Church for any sales during the show.

Help is available

On behalf of the Appalachian Pastel Society we look forward to your participation in *New Members. New Art.* Visit our website at www.appalachianpastelsociety.org for information about the regional arts society. Show information is live on March 10, 2018.

Contact Anne Allen, chair of non-juried shows, annekallen@gmail.com, for assistance with entering the show.

Address

Grace Gallery

Grace Community Church
495 Cardinal Road
Mills River, NC 28759