



## 2019 North Carolina Statewide Pastel Exhibition

*On Common Ground: From the Mountains to the Sea*

May 4– August 18, 2019

**Hickory Museum of Art, Hickory, NC**

**Juror, Lyn Asselta**

### AWARDS

- \$1000 Best of Show
- 2nd and 3rd Place Cash Awards
- Art Supplies and Certificates
- APS members accepted receive Special Member Credit

The North Carolina Statewide Pastel Juried Exhibition is a collaboration of three pastel societies: The Appalachian Pastel Society (APS), the Pastel Society of North Carolina (PSNC) and the Piedmont Pastel Society (PPS). Our mission is to inspire artists, to enhance the public's appreciation for the lasting value and beauty of the medium of soft pastels, and to establish North Carolina as an emerging cultural market. The 2019 show is hosted by the Appalachian Pastel Society. The exhibition returns this year to the splendid Hickory Museum of Art.

This call requires membership in one of the three North Carolina pastel societies **at the time of the show**. You do not have to be a North Carolina resident to become a member. To join, or renew your membership, please click on one of the following links: [www.appalachianpastelsociety.org](http://www.appalachianpastelsociety.org) (mountain region) [www.pastelsocietyofnc.com](http://www.pastelsocietyofnc.com) (eastern region) or [www.piedmontpastelsociety.org](http://www.piedmontpastelsociety.org) (central NC).

### JUROR

Lyn Asselta is a Signature Member of the Pastel Society of America, an International Association of Pastel Societies Eminent Pastelist, a member of the Salmagundi Club, Member of Excellence in the Southeastern Pastel Society and the founder of the First Coast Pastel Society in northeast Florida. Asselta's pastel landscapes have been shown in exhibits throughout the United States, in China and in France, where one of her paintings was selected for the permanent collection of the Musee de Pastel in St. Aulaye.

Lyn will teach a workshop at the Hickory Museum of Art, April 30 through May 3, 2019. Workshop information and registration links are on the APS website home page [www.appalachianpastelsociety.org](http://www.appalachianpastelsociety.org).

For more information about Lyn Asselta and her work, please visit her website at [lynasselta.com](http://lynasselta.com)

### SHOW CALENDAR:

Online entries open on CaFE

**Online Entry Deadline**

Notice of Acceptance sent

Shipped work due at HMA

Hand delivery of artwork at HMA

Pastel Demo by Lyn Asselta

Opening Reception

Exhibition Final Day

Hand pick-up

January 15, 2019

**March 15, 2019, midnight**

April 2, 2019

April 22 – Apr 26 (weekdays only) 9am – 5pm

Sat. Apr 27 (10AM - 2PM) & Mon. Apr 29 (10AM – 2PM)

Saturday, May 4 (afternoon - details will be announced)

Saturday, May 4, 6-8:00pm

August 18, 2019

Monday, August 19 (10AM – 3PM) & Tuesday, Aug 20 (10 AM to 2 PM)

## ELIGIBILITY REQUIREMENTS

- 80% of the exposed surface must be dry pastel. No oil pastels.
- Size limitation is 42 inches in either direction including frame. Over-sized work will not be hung.
- Must be entirely the work of the artist and not copied from other artists' work, photos or publications.
- Must not have been done under supervision (as in a workshop or class).
- Must not have been exhibited before in a previous North Carolina Statewide Exhibition or reworked.
- Must have been completed within the last five years.
- Must not be glazed with a finished surface of matte acrylic, resin, or solvent varnish.
- This exhibition requires membership in one of the three North Carolina pastel societies **at the time of the show.** You do not have to be a North Carolina resident to become a member. (To join or renew, see information and addresses on page 1)

## ENTRY FEE

- \$35 for up to two images (as many as two images per artist can be accepted into the show by the juror)
- Entry fees are non-refundable
- ONLINE ENTRY ONLY at [www.callforentry.org](http://www.callforentry.org)

## ENTRY PROCESS (**entries open on 1/15/2019**)

- Online entry using CaFE. Go to [www.callforentry.org](http://www.callforentry.org) and sign in or create a user account.
- Up to 2 images (each artist may have up to 2 paintings accepted to the show)
- JPEG format
- 72 dpi, set at 1920 pixels on longest side, file size maximum 3 MB
- No file-naming restrictions. Juror will not see the file name.
- Images must not show mat, frame, etc., and must be an accurate representation of the artwork
- For help, go to CAFÉ Help on the callforentry.org website. If you need more help, contact Suzy Hart at 845-986-3653
- **Entrants failing to deliver accepted work will be denied eligibility to NC Statewide show for 2 years.**

## LIABILITY

Artists are responsible for providing their own shipping costs and insurance to and from the Hickory Museum of Art. All artwork will be insured upon reception and until they are picked up from the museum by the artist, a representative, or a shipper.

All reasonable care will be taken in the handling, transportation, storing and installation of accepted paintings by APS and the Hickory Museum of Art. APS and its volunteers do not accept liability for damage or loss during transportation and/or storage.

## SHOW ADDRESS

**Hickory Museum of Art**  
243 Third Ave, NE  
Hickory, NC, 28601  
Phone: (828) 327-8576  
[www.hickorymuseumofart.org](http://www.hickorymuseumofart.org)

## PRESENTATION OF ARTWORK

- Professionally framed under glass or acrylic
- If mats are used, they must be white or off-white. Paintings framed with colored mats will not be hung.
- Ready to hang with flat hooks and strong wire. No saw-tooth hangers. No clip frames.
- APS reserves right to refuse any painting that does not meet professional gallery standards

## DELIVERY AND PICKUP

Delivery and pickup instructions, packing suggestions and labels will be sent to those accepted to the show.

## SALES

- Price may not be changed after submission
- The Hickory Museum will receive a 30% commission from sales.
- The Museum will administer the sales of paintings and the payment to the artists.
- *All entries must either have a sale price or be marked not for sale (NFS). If paintings are NFS, you will need to declare an insurance value. No works marked POR will be accepted.*
- **Catalog information and gallery tags will be produced directly from your entry. Spelling, price, and capitals in names and titles will be exactly as you type them. Please enter your information accordingly.**
- No painting may be removed before the end of exhibition.
- Buyers must pick up the paintings at the end of the exhibition or arrange and pay for shipping.

## ENTRY PAYMENT

Entry fee is paid online by Visa/Mastercard on [callforentry.org](http://callforentry.org) when completing submission. If you prefer to pay by check, you can put a checkmark in the “pay by check” option online when finishing your application on [callforentry.org](http://callforentry.org). Then mail a check for \$35, payable to “APS” by the **postmark deadline of March 15, 2019** to:

Alec Hall, Treasurer  
124 Barnsdale Lane  
Hendersonville, NC 28791

As a condition of entry to the 2019 NC Statewide Exhibit, the submitting artist agrees to the terms and conditions stated herein including granting permission to the three NC pastel societies and the Hickory Museum of Art to reproduce the accepted paintings on their websites, for advertising and promotional purposes only. No images will be used or published for any other use by the listed organizations.

## **We look forward to seeing your beautiful work!**

For café registration help, contact Suzy Hart at [suzyhartfineart@gmail.com](mailto:suzyhartfineart@gmail.com) 845-986-3653

For questions about the exhibition contact Kay Gordon at [kgordon@main.nc.us](mailto:kgordon@main.nc.us) 828-206-0240

For questions about the workshop, contact Nancy Clausen at [nancy@clauseninstrument.com](mailto:nancy@clauseninstrument.com) 828-768-7412

*A warm thank you from all of us at APS!*