



Appalachian Pastel Society 2019 Non-Juried Pastel Show

Big Little Paintings

Thursday, October 3 through Wednesday, October 30, 2019

BlackBird Frame & Art, 365 Merrimon Ave., Asheville, NC

The Appalachian Pastel Society is centered in western North Carolina and serves members from North Carolina, Tennessee, South Carolina, Georgia, Virginia and other states. The society was formed in 2006 to promote an understanding and appreciation of pastel painting throughout the Appalachian region.

Open Hearts Art Center of Asheville, a non-profit organization supporting adults with developmental, physical and emotional challenges, is the benefactor of the APS show.

Calendar

June 15 – August 15: Online entry for *Big Little Paintings 2019*

Monday, September 30: Deliver painting(s) to BlackBird Frame & Art, 10 am to 2 pm

Thursday, October 3: Opening day for *Big Little Paintings 2019*

Thursday, October 10: Reception for Artists, Guests and Collectors, 6:30 pm to 8:30 pm

Wednesday, October 30: Last day of *Big Little Paintings 2019*

Thursday, October 31: Artists pick up painting(s) between 10 am and 2 pm. Each artist is responsible for picking up his/her painting(s) by 2 p.m. *Storage is not available.*

Preparing Your Paintings

Big Little Paintings is a non-juried exhibition of small works. Maximum size is 320 square inches (height x width = square inch). The maximum size includes the image, mat and frame. A white or off-white mat is optional and is included in the overall maximum size of 320 sq. in.

All paintings will be created with soft pastels; no oil pastels.

Each painting must be framed and wired for hanging.

APS Pastel Show Prospectus (2)

Entry Process and Fee

All participating artists must be **current members** of Appalachian Pastel Society at the time of entering the show. The membership application is located at the APS website. APS members may enter one painting. However, if space is available, a second entry may be selected.

Artists will submit an online entry using the **digital entry form**. There is a link to the digital entry form on the home page of the APS website. The entry form will be activated online June 15th to August 15th. The **direct link to the digital entry form is:**

http://www.appalachianpastelsociety.org/?page_id=6105 .

A photograph (image) of each painting is requested *but not required* for the non-juried show. Submit images by email at the same time the digital entry form is submitted.

Submit image(s) to Anne Allen, annekallen@gmail.com. Name the image: Name_Title_Height x Width_Medium. Use the unframed size. The subject line of the email with image(s) should read: Artist's LastName_BigLittlePaintings 2019.

Images of paintings to be considered for advanced publicity must be submitted by August 1, 2019.

The APS entry fee is \$12 for up to 2 paintings. Entry fees are non-refundable. Entry fees are paid at the time of delivery on Monday, September 30. Cash or checks payable to Appalachian Pastel Society are accepted.

All artists must attach a label to the back of the frame with the artist's name, title of the painting, and the sales price. If the painting is not for sale, enter NFS on the label.

Artists will review and print the APS liability statement form posted at the APS website. Bring the statement *signed by the artist* and the painting(s) for delivery on Monday, September 30. BlackBird Frame & Art also requires a statement *signed by the artist*. Both liability forms will be posted at the website.

For additional information, contact annekallen@gmail.com. The subject line of all communications about the show should read: LastName_BigLittlePaintings 2019.

Sales

Prices may not be changed after submission. BlackBird Frame & Art will retain a commission of 40% of the price listed on each work by the artist. Helpful suggestion: enter "pricing artwork" in your computer's browser to review several websites offering tips on pricing artwork.

No painting may be removed before the end of the show.

APS Pastel Show Prospectus (3)

BlackBird supports APS members entering the show

BlackBird Frame & Art offers a 20% discount on any custom framing for the this show. Normally, the artist discount is 15%. BlackBird Frame & Art also has a wide selection of standard-sized frames made from surplus stock and these are offered to members at 50% off.

Viewing the show

BlackBird Frame & Art of Asheville is open Monday-Friday 10 am -6 pm; Saturday 10 am – 3 pm.

Open Hearts Arts Center, 2019 Benefactor

Community outreach is an attribute of the APS regional arts organization. In 2019, a percentage of the pastel show entry fees will help fund expenses for a holiday art show showcasing clients of Open Hearts Arts Center. Show dates will be announced in the Fall and APS members are encouraged to attend the art show in Asheville.

On behalf of *Anne Allen* and *Meryl Meyer* of the Appalachian Pastel Society and BlackBird Frame & Art, we welcome your participation in the APS 2019 Non-Juried Pastel Show.