

Letter from the President

Dear fellow artists,

What a year it's been! In our colorful lives, there is too much to do and too little time! But when we take that little amount of time, and apply pastels to it, what wonders we create! The 2014 North Carolina Statewide Exhibition was a resounding success, and I congratulate everyone who applied! Thank you for taking the chance and sharing your art! Major kudos to J. Kay Gordon who took Best of Show for "Blue Motorcycle"! Well done APS members! We were well represented and I felt proud! Sales were also brisk, and the Piedmont Pastel Society deserves great praise for putting on a fantastic show all around!

Please remain at your easels! It's time to prepare your entries for our own 2014 APPALACHIAN PASTEL SOCIETY NATIONAL EXHIBITION, to be held at the Bascom Center for the Visual Arts, with Stan Sperlak as our juror and presenter. I am so excited that we are holding this exhibition at the Bascom. The curatorial staff is wonderful. The museum presents fascinating shows throughout the year, it's always a treat to visit. Their support for APS and other regional leagues ensures that collectors and art lovers who return home to the mountains during the season are regaled with truly exceptional artworks. There are no better offerings of art than in our own mountains. We will be exhibiting in the height of the fall season, and I'll just bet the talented landscape painters in our midst have something marvelous ready and waiting! And if not, we have until July 22nd, plenty of time to get in the creative zone and do that piece that has been on your mind...

So please participate in our 2014 National and let's make it amazing!

Speaking of entering shows and deadlines, I am among those who are last to enter. Not because I intend to run up against a deadline, but my life seems to create that kind of chaos. But here's the thing, if I submit entries to a show the last week, should I beat myself up or be proud and happy that I did succeed in entering the show, thus meeting an important goal? I don't know if I can become more organized, relaxed and competent, but meeting my goals is something anyway. So I may be late, but I will be present. I may fall short, but I will have tried. I may wish I'd done more, but I'll be kinder to myself.

Ok, enough therapy already!

But one more thought, this from my grandfather, Perrault Casgrain: Once, while describing to him my dreams and aspirations, he said to me, "Dreams are fine, but you must have a goal. And to reach that goal, you must have a plan."

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Future Programs
September 13 Program
Susan Sinyai
November 9 Program
Karen Margulis

Appalachian Pastel Society Meeting July 12, 2014 at 10:00 a.m. to noon Grace Community Church 495 Cardinal Road Mills River, NC 28759

"The Art of Promoting Art" Slated for Discussion

The July meeting of the Appalachian Pastel Society will feature Karlota I. Contreras-Koterbay, Director of Slocumb Galleries at East Tennessee State University, in Johnson City, Tennessee, who will give a presentation on "The Art of Promoting Art." Using her many years of experience in the field of art management, Ms. Contreras-Koterbay will provide insights on



topics critical to arts promotion, such as writing an exhibit proposal and the Dos and Don'ts of working with institutions and other colleagues in the art sector. Focusing on opportunities in the Appalachian region, she will also discuss academic-based and community galleries as well as employing social media, grants and other collaborative opportunities.





An award-winning sculptor with extensive background in curatorial practice and art management, Karlota I. Contreras-Koterbay is both gallery director and curator for the Slocumb Galleries at ETSU and its satellite venue in Downtown Johnson City, Tipton Gallery. She has organized numerous exhibits both nationally and abroad, juried regional exhibitions and has lectured in the Philippines, Japan and the United States. Contreras-Koterbay graduated with honors from the University of the Philippines with a B.A. in anthropology and an M.A. in art history. She is a member of the American Association of Museums, International Council of Museums and International Association of Aesthetics.



Artist of the Month - Lorraine White King

"The out of doors has always held a deep fascination for me. While I was collecting specimens for the University of Florida, I realized that painting nature was much more exciting than collecting it." Because my initial reaction to a subject is emotional, I have increasingly spent more time on location trying to capture the essence of the world I live and retain this excitement. The spontaneity, freshness and quickness of watercolor and pastel are ideal for outdoor painting. They are my preferred mediums for plein aire work. My painting expeditions have taken me to Maine, New Mexico, Nevada, and all of the eastern US and Europe.

My credentials are a BA in Pre-med with a biology major from Jacksonville University in Florida. I studied painting with Elliot O'hara, Milford Zornes, Edmund Fitzgerald, Jim Gray, William Gerhold and Skip Lawrence. I am a member of Excellence at the Atlanta Artists Center, Signature Member of the GA Watercolor Society, Member of Excellence of SE Pastel Society, Member of the Plein Aire Painters of GA, Appalachian Pastel Society, Stone Mtn. Art Station, Quinlan Visual Arts Center of GA and a juried and judged member of the Transparent Watercolor Society of America. I have been a painting instructor in all media in Atlanta.



"Partners in Life"



"Sunrise Dune"

"Taos Adobe"



Currently my paintings are in collections belonging to Coca Cola, Kimberly Clark, Bell South, ATT and many banks and hospitals throughout mid-GA. My painting, 'James Island Marsh', was chosen for the '55 and Better' Exhibition by the High Museum of Atlanta. It toured GA and then returned to the governor's office in Atlanta.

It's time to shine!

our very own

Appalachian Pastel Society National Exhibition Stan Sperlak, Juror

Now posted on Cafe www.callforentry.org

This is an exceptional opportunity to introduce our best work on a country-wide level. The exhibition at the prestigious Bascom Center for the Arts in Highland will garner attention from buyers and pastel aficionados alike. So it is time to show what we can do here in our neck of the woods. Go on line at www.callforentry.org to register and don't forget to put "APS" in the coupon code box in the application to get the members discount. Read the prospectus. As before, you are allowed three entries for one fee and if you have any difficulty sizing your piece, contact Suzy Hart at 845-986-3653 and she will help. **FIRST PLACE AWARD \$1500 - Additional prizes and cash awards over \$3000**

Some important dates:

July 22, 2014 Application deadline

August 18, 2014 Accepted artists will be notified

September 15-19 Shipped works received

September 15-16 Hand Delivery

October 4th Exhibition Opens, Ends January 4, 2015

Members of APS receive a \$5 discount, but your membership must be paid for 2014/15 to get the discount when you submit your application. If you have not yet renewed, please do so at your earliest convenience. When you go to checkout you need to select the check-box next to the application and hit recalculate. In the coupon code box put code (APS) there.

Tips for newcomers to online entry systems

If you are a first-time applicant on <u>callforentry.org</u>, you need to register an account before you can log in to look at calls and apply.

After logging in, you can upload images you want to use to MyPortfolio. Once you have your portfolio populated, you will be promoted to select the ones you want to apply with in our application.

When you log into <u>callforentry.org</u>, you can find our listing on VIEW ALL CALLS, or on the Calendar by deadline date, July 22, 2014. Once you have begun to apply and saved your application, when you log in, you can find your started application anytime by clicking MyCafeEntries after you log in. If you don't get finished all at once, just click "save application" at the bottom and return when your files are ready.

Letter from the President - continued from Page 1

So, think of the scene you want, put a surface on the easel and begin. Coffee optional. All else will follow.

Your board has great news! We are looking forward, starting the next membership year, to all positions filled! We still need a secretary and a program chair, but they are in the works. It is no small achievement for a society comprised of less than one hundred members, at any given time! APS artists are busy with careers, families, art and health. So it's understandable that volunteers can be stretched too thin (I'd like to be thinner) but when lots of people lend a hand, the workloads lighten, and we have fun too! So please step up if you can! Nancy Clausen will happily take your call! When we hold our election for officers in September, we will be welcoming new and returning volunteers: Gary Rupp has volunteered to be Vice-President, Maggie Whitney continues as Treasurer, Anne Allen is our Librarian, Sydney Wilson is our Newsletter Editor, Jim Hefley will be taking on Publicity once we secure a secretary, and will relieve the dedicated and effective Cindy Lidd. Nancy Clausen is our Nominating Chair and is looking for a couple more volunteers. Sparky Nelson will be our next President we hope, once all these positions are filled. I have volunteered to be Membership Chair and Kay Gordon will relieve Pam Winkler as Webmaster. Sheryl Daniels will stay on as Hospitality Chair. Karen Chambers will work on the Statewide Committee, Carol Rollick is willing to work on the National Exhibition. (This has been moved up to 2017 to avoid scheduling conflict with our Statewide responsibilities.) Jim Smythe will be doing the Members Shows. It's been such an honor getting to know all you fine artists. I only have another couple of months as your President, so I want to thank you for your friendship and inspiration. I've learned so much from all of you, it has truly opened new worlds for me!

Yours in pastels, Suzy Hart President

In Memory of Mary Robinson

Mary Robinson, longtime member and one of the original founding members of the Appalachian Pastel Society, died on April 29, 2014 after a battle with kidney failure. She served on the board for many years as newsletter chair, librarian and helped establish our first website. For several years, Mary has donated a memorial award to our shows to honor a fellow artist and friend, Ella Maguire. In her will, Mary is leaving \$1000 to APS to continue that Award with our shows. "The Mary Robinson and Ella Maguire Award" is a possible name. Condolences to her long time companion, Ed Hunting, and to her many friends. She will be missed by all.



The 3rd Annual NC Statewide Juried Pastel Exhibition

On Common Ground 2014
Pastel Paintings from the Mountains to the Sea
Awards Judge, Mr. Jerald Melberg

APS Awards

Best of Show: J. Kay Gordon, "The Blue Motorcycle"

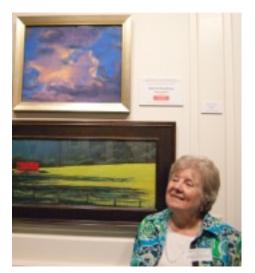


Judge's Award: Susan Vorhees, "Root Vegetables"





Debra Squier, "Early Spring" Award of Excellence



Nancy Clausen, "Storm's End" Award of Excellence

The 3rd Annual NC Statewide Juried Pastel Exhibition - continued

Maggie Whitney, "Bridge Over Water Award of Excellence





Peggy Duncan, "One Red Shooter II" Award of Excellence

Gaylene Petcu
"Yellow Daylilies"
Award of Excellence



Kate Thayer, "Taking the Stage" Award of Excellence (1)





Kate Thayer, "Winter Song" Award of Excellence (2)

The 3rd Annual NC Statewide Juried Pastel Exhibition - continued

Deb Rasberry, PPS, Kay Gordon and APS President, Suzy Hart enjoying the Reception and Awards Ceremony



APS Non-Juried Show at Grace Church

There is still time to see this wonderful show. The show will be up until July 6th at Grace Church with 42 pastels in the church gallery. Artists may pick up their work on Monday, July 7 or Tuesday, July 8 from noon to 1 pm. There was a wonderful Opening Reception on May 18th. During the show 3 painting were sold by Bette Coningsby, Bev Kies and Kay Gordon. Grace Church - 495 Cardinal Rd., Mills River, NC.



Bev Kies "Mountainside Pond"

Member News



Suzy Hart

"Christi's Path" won the third People's Choice Award at the Regional Art Leagues' invitational exhibition at the Bascom Center for the Arts in Highlands, NC. The exhibition ran through March. It was a wonderful exhibition that includes about fifteen art leagues in western North Carolina

Suzy won an Honorable Mention in the Portrait Society of America's 2014 Members Competition with an oil painting and was juried in as an Associate Member of the Pastel Society of America in May.

The Southeastern Pastel Society held the 16th International Juried Exhibition at Oglethorpe University Museum of Art in Atlanta from May 15 - June 22. There were 314 paintings entered with 100 chosen for the show.

Sparky Nelson, Merritt Roach, Zoe Schumaker were also in the show.



Bev Kies, "Best Buddies" Honorable Mention



Jim Smythe, "Twin Rag Dolls" Honorable Mention

Education

Nancy Clausen is doing a demo and workshop for the Swannanoa Valley Fine Art League. It will be held on June 23rd at their member's meeting. The workshop will be held after the meeting from 1:00 to 4:00pm. The SVFAL meets at the Red House, 306 West State Street, Black Mountain, NC. The person to contact is Cathy Skeen at skeenstan@att.net.

Kim Casebeer Workshop - Plein Air in the Blue Ridge Mountains Workshop - July

11-13, Plein Air Festival at The Village Green in Cashiers, NC - 828-226-4024 - P.O. Box 2203 Cashiers, NC 28717 - Website: http://www.villagegreencashiersnc.com/events/arts-on-green.php Class size: 9 people min./15 max. - Medium: Oil, pastel and acrylic accepted - Skill level: Basic drawing and painting knowledge, otherwise all skill levels - Tuition: \$500

To register, contact: Karen Weihs, Workshop Chair, P.O. Box 2203, Cashiers, NC 28717, 828-226-4024 karen@weihs.com

Come paint with me in beautiful Cashiers, North Carolina, the heart of the Blue Ridge Mountains! For more information about the workshop visit <u>kimcasebeer.com</u>

Walter Stanford presents A Two Day Pastel Workshop - July 18-19 at the Clearwater Artists Studios in Concord NC - 223 Crowell Drive NW, Concord, NC 28025



Whimsical Pastel - Friday, July 18, 10-4pm

This is a great way to experiment with the color and smooth look of Pastel.

SmoothScapes in Pastel
Saturday, July 19,
10-4pm
Simplify and design! This

will be the motto for this day in which we will focus on designing landscapes using the

smooth properties of pastel.

Cost is \$150 for the full 2 days or \$80 per class Contact <u>walterstanford@gmail.com</u>, by phone at 704-467-5380 or <u>WalterStanford.com</u>



Education

Suzy Hart - Atelier classes will resume in June!

Please contact her for details at suzyhartfineart@gmail.com if you are interested in getting the special emails about it. Study will be from the model for the evening and Friday afternoon classes, and a Thursday class will continue for plein aire and still life, and coaching in diverse media.

Atelier describes the system of training under a master painter or sculptor, of honing one's skills through observation of colleagues' and the master's technique, and application of this knowledge by practice from the life model, from casts, in plein air or from still life setups. Structure, composition, light effects, values, color theory are all taught in order to teach students to be able to create any illusion they wish.

Karen Chambers - Painting the Lowcountry - A Plein Aire Pastel Workshop October 20-27, 2014 - Folly Beach, SC - 17 miles SW of Charleston, SC

Cost: \$700 - includes on-site and off-site instruction, lodging, breakfast and lunch fixings, and some transportation to the site. Your deposit os \$300 is your reservation with the final payment of \$400 due by August 10, 2014.

Objective: The focus of this workshop is to learn to "see" the brilliant and subtle colors of the landscape and apply them to your paintings with excitement. We will paint saltwater marshes, fishing boats, one of the plantations and downtown Charleston.

For further information contact:

Karen Chambers, 116 Sams Branch Rd, Cankler, NC 28715

Questions: 828-665-8538

email: <u>karenpaints@hotmail.com</u> More information on Website: <u>karenchambers.com</u>



A Big Thanks to Regina Burchett

A Big Thanks to Regina Burchett

for our May 10, 2014 Presentation and Workshop

"Skies, Clouds and Storms"



APS PROGRAMS

The APS general meeting is scheduled every second Saturday of every odd month i.e. Jan, Mar. May, July, Sep, Nov, from 10 am - 12 pm and those interested in pastel are welcome!

DIRECTIONS TO GRACE COMMUNITY CHURCH

495 Cardinal Road, Mills River, NC 28759

DIRECTIONS FROM ASHEVILLE AIRPORT & AG CENTER

I-26, Exit for and go direction of the airport
From I-26 go about 3.3 miles west on NC 281
Turn Right on street between the Land Rover dealer and Grace Church
which is Cardinal Drive (the church is up on the hill)
Turn left at the top of the drive into the church parking lot
Go to the left side of the building to the green awning entrance
Go into the hall and go left past several doors - our meeting room is on left

APS Newsletter

Deadline for the September Newsletter is August 21, 2014
Do you offer classes or workshops? Tell us your new - show us your pictures!
Send your news to Sydney Wilson wilstu@charter.net
Thanks to Carol Morrow for lending me her formatting ideas!

Board Members

Officers

President **Suzy Hart**,
suzyhartfineart@yahoo.com

Vice President **Sparky Nelson**,
sparkynelsonpaints@gmail.com

Secretary

Jim Hefley,

jhefley@charter.net

Treasurer

Maggie Whitney,

maggiewhitney10@yahoo.com

Immediate Past President **Kay Gordon**, kgordon@mail.nc.us

Board of Directors

Juried Exhibitions...

NC Statewide Show

Karen Chambers, karenpaints@hotmail.com

2014 APS National Show (co-chairs)

Jim Smythe, jamesesmythe@gmail.com and Carol Rollick, cbrollick@gmail.com

Membership/Communications

Kay Gordon, kgordon@main.nc.us

Programs

Janet Hartmann, tjhartmann@centurylink.net

Public Relations

Cindy Lidd, cindylidd@hotmail.com

Non-juried Shows (co-chairs)

Sparky Nelson, <u>sparkynelsonpaints@gmail.com</u>
Sari Martin, <u>sarimartin@aol.com</u>

Hospitality

Sheryl Daniels, stdaniels@embarqmail.com

Paint Outs...

Library

Anne Allen, annekallen@gmail.com

Newsletter

Sydney Wilson, wilstu@charter.net

Website

Pam Winkler, winklerph@hotmail.com

Appalachian Pastel Society Membership Application

Name				
Address				
		State		
Zip				
Telephone	Alt Telephone			
E-mail	Webs	Website		
Renewing member	New Member			
Artist Art Supporte	r			
Committee Interests:				
Exhibitions	Programs	Hospitality	Telephone	
Newsletter	Membership	Clerical	Workshops	
— Other				
		expectations from APS):		
	•	,		
Please include a check 1	nade payable to "APS" ir	the amount of \$25 for me	mbership for one	
year.				
APS membership year s	_			
Send to: Kay Gord				
	nbership Chair			
79 Alpine	way lle, NC 28787			
	ne, NC 28/8/ vw.appalachianpastelsocie	ety org		
More information: wv	vw.appalachianpastelsocie	etv.org		

Or contact Kay at: kgordon@main.nc.us 828.649.3363 or 828.206.0240